MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

Phone: +601116373203 | **Email:** info@mawaevents.net

MANAGEMENT IN THE AI ERA: IASPIRE2BE PROGRAMME

"Leading organizations successfully through the age of Artificial Intelligence"

Schedule

Date	Venue	Fees (Face-to-Face)
20 – 24 Sep 2026	Kuwait	USD 3495 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

Introduction

Artificial Intelligence (AI) is transforming how organizations operate, innovate, and compete in today's dynamic business environment. Leaders who understand AI's potential and know how to integrate it strategically can create significant value, enhance efficiency, and drive sustainable growth.

This intensive five-day program, IASPIRE2BE, equips managers with the knowledge, frameworks, and practical tools needed to leverage AI effectively within their organizations. Participants will explore AI-driven decision-making, ethical considerations, change management, and strategic integration of AI technologies for business advantage.

Objectives

By the end of this course, participants will be able to:

- Understand the fundamentals of AI and its impact on management and strategy
- Identify AI opportunities to enhance business operations and decision-making
- Integrate AI-driven tools into organizational processes
- Manage change effectively in AI-driven environments
- Address ethical, legal, and regulatory considerations in AI adoption
- Develop AI-ready leadership skills for the digital era
- Align AI initiatives with organizational goals and performance metrics

MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

Phone: +601116373203 | **Email:** info@mawaevents.net

Why Attend

- Gain insights into AI's impact on business strategy and operations
- Learn how to leverage AI for competitive advantage
- Acquire practical frameworks for AI integration in management
- Develop leadership skills suited for AI-driven organizations
- Understand ethical and regulatory implications of AI deployment
- Network with forward-thinking managers and AI practitioners

Target Audience

This program is designed for:

- Senior executives and managers responsible for strategic decision-making
- Business leaders seeking AI-driven innovation
- Project managers and team leaders implementing AI initiatives
- Professionals involved in digital transformation and AI adoption
- Consultants and advisors supporting AI-driven organizational change

Individual Benefits

Key competencies that will be developed include:

- Understanding AI concepts and their business applications
- Ability to design AI-informed strategies and solutions
- Skills in managing AI-enabled teams and projects
- Awareness of ethical, legal, and governance considerations in AI
- Enhanced analytical, strategic thinking, and decision-making capabilities
- Ability to lead digital transformation initiatives leveraging AI

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Improved alignment of AI initiatives with organizational goals
- Enhanced operational efficiency through AI-driven processes
- Better-informed strategic decisions using AI insights
- Stronger leadership and management capabilities in AI environments
- Increased innovation and competitive advantage
- Awareness of ethical and regulatory compliance in AI adoption

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings – Understanding AI fundamentals, business impact, and strategic integration
- Case Studies – Real-world examples of AI adoption and management practices
- Workshops – Hands-on exercises to design AI-driven strategies and solutions
- Peer Exchange – Group discussions on challenges, opportunities, and lessons learned
- Tools – Templates and frameworks for AI adoption, performance measurement, and ethical compliance

MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

Phone: +601116373203 | **Email:** info@mawaevents.net

MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

Phone: +601116373203 | **Email:** info@mawaevents.net

Course Outline

Detailed 5-Day Course Outline

Training Hours: 7:30 AM – 3:30 PM Daily Format: 3–4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

Day 1: Introduction to AI and Its Impact on Business

Module 1: AI Fundamentals (07:30 – 09:30)

- Overview of AI technologies and trends
- Understanding AI applications in business

Module 2: Strategic Importance of AI (09:45 – 11:15)

- AI-driven competitive advantage
- Organizational implications of AI adoption

Module 3: AI Readiness Assessment (11:30 – 01:00)

- Evaluating organizational preparedness for AI
- Identifying AI opportunities

Module 4: Workshop – AI Impact Mapping (02:00 – 03:30)

- Hands-on exercises to assess AI opportunities

Day 2: AI-Driven Decision Making and Analytics

Module 1: Data-Driven Insights (07:30 – 09:30)

- Leveraging data for strategic decisions
- AI-powered analytics tools

Module 2: Predictive and Prescriptive Models (09:45 – 11:15)

- Forecasting and scenario planning
- Using AI for operational and strategic decisions

Module 3: Risk Management in AI Projects (11:30 – 01:00)

- Identifying risks and mitigating AI project failures
- Best practices for AI governance

Module 4: Workshop – Decision-Making Scenarios (02:00 – 03:30)

- Applying AI insights to real business cases

Day 3: AI Strategy Development and Integration

Module 1: Designing AI Strategies (07:30 – 09:30)

- Integrating AI into business strategy
- Aligning AI with organizational objectives

Module 2: AI Project Implementation (09:45 – 11:15)

- Roadmap for AI deployment
- Change management considerations

Module 3: Organizational Readiness & Culture (11:30 – 01:00)

- Building an AI-ready culture
- Managing resistance to AI adoption

Module 4: Workshop – AI Strategy Planning (02:00 – 03:30)

- Developing practical AI integration plans

Day 4: Ethical, Legal, and Governance Considerations

Module 1: AI Ethics and Responsibility (07:30 – 09:30)

-

Addressing bias, transparency, and fairness

- Ethical frameworks for AI adoption

Module 2: Regulatory Compliance (09:45 – 11:15)

- Understanding AI-related regulations
- Ensuring legal and compliance alignment

Module 3: Governance Frameworks (11:30 – 01:00)

- Policies and processes for AI oversight
- Risk and accountability mechanisms

Module 4: Workshop – Governance & Ethics (02:00 – 03:30)

- Hands-on exercises on ethical AI governance

Day 5: Leadership in the AI Era

Module 1: Leading AI-Driven Teams (07:30 – 09:30)

- Skills for AI-oriented leadership
- Managing cross-functional AI initiatives

Module 2: Innovation and Change Management (09:45 – 11:15)

- Driving organizational transformation with AI
- Encouraging innovation and adaptability

Module 3: AI Performance Metrics (11:30 – 01:00)

- Measuring success and ROI of AI initiatives
- Continuous improvement of AI strategies

Module 4: Workshop & Course Wrap-Up (02:00 – 03:30)

- Capstone AI management project
- Group discussion, review, and feedback

Certification

Participants will receive a Certificate of Completion in Management in the AI Era: IASPIRE2BE Programme, validating their expertise in leveraging AI for strategic decision-making, leadership, and organizational transformation.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

In-House / Customized Training Interested in running this course for your team? Please contact us:	TEL: **+601116373203**	EMAIL: **info@mawaevents.net**

Follow us: **Facebook** **Twitter** **YouTube** **LinkedIn** **Instagram**

© Material published by MAWA Events shown here is copyrighted. All rights reserved. Any unauthorized copying, distribution, use, dissemination, downloading, storing (in any medium), transmission, reproduction or reliance in whole or any part of this course outline is prohibited and will constitute an infringement of copyright.