

STRATEGIC ADVANTAGE FOR EXECUTIVE LEADERSHIP TEAMS - MASTERCLASS

“Empowering Executive Leaders to Drive Organizational Strategy and Performance”

Schedule

Date	Venue	Fees (Face-to-Face)
23 - 27 November 2026	London, UK	USD 3,495 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

Introduction

In today’s complex and competitive business environment, executive leadership teams must develop strategic insight and alignment to drive sustainable growth. Organizations need leaders who can think critically, make high-impact decisions, and foster a culture of performance excellence.

This intensive 5-day masterclass equips senior executives and leadership teams with practical tools and frameworks to enhance strategic thinking, decision-making, and collaboration. Through interactive sessions, case studies, and leadership exercises, participants will learn to align their teams with organizational goals and create a measurable strategic advantage.

Objectives

By the end of this course, participants will be able to:

- Develop and implement strategic plans aligned with organizational objectives
- Enhance leadership decision-making and problem-solving capabilities
- Strengthen team collaboration, communication, and influence
- Apply frameworks for evaluating market opportunities and risks
- Drive organizational performance through strategic initiatives
- Lead change and innovation effectively within executive teams
- Foster a culture of accountability and high performance

Why Attend

- Gain strategic insights to strengthen executive decision-making
- Enhance leadership capabilities and team effectiveness
- Learn tools and frameworks for achieving sustainable competitive advantage
- Improve cross-functional collaboration and communication at leadership levels
- Develop actionable strategies to drive organizational growth

Target Audience

This program is designed for:

- Executive leaders and C-suite members
- Senior managers and leadership team members
- Directors responsible for strategy and organizational performance
- Emerging leaders preparing for executive responsibilities
- Professionals involved in corporate governance, change management, and strategic initiatives

Individual Benefits

Key competencies that will be developed include:

- Strategic thinking and planning for executive leadership
- Effective decision-making and problem-solving skills
- Advanced communication and influence techniques
- Team alignment and collaboration for strategic initiatives
- Risk and opportunity assessment in complex business environments
- Leadership in driving organizational change and performance

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Enhanced executive team alignment with organizational strategy
- Improved decision-making and risk management at senior levels
- Strengthened leadership culture and accountability
- Better cross-functional collaboration and strategic execution
- Increased organizational agility and performance

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings – Deep dive into strategic leadership frameworks and performance metrics
- Case Studies – Real-world examples of executive decision-making and strategy implementation
- Workshops – Interactive exercises in strategic planning, team alignment, and problem-solving
- Peer Exchange – Group discussions on leadership challenges, best practices, and lessons learned
- Tools – Strategic planning templates, leadership frameworks, and team assessment guides

MAWA EVENTS

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Course Outline

Detailed 5-Day Course Outline

Training Hours: 07:30 AM – 03:30 PM Daily Format: 3–4 Learning Modules Coffee Breaks: 09:30 & 11:15 Lunch Buffet: 01:00 – 02:00

Day 1: Foundations of Executive Leadership Strategy

Module 1: Understanding Strategic Leadership (07:30 – 09:30)

- Leadership principles and strategic alignment
- Roles and responsibilities of executive teams

Module 2: Organizational Analysis (09:45 – 11:15)

- Assessing market, competition, and internal capabilities

Module 3: Decision-Making in Complex Environments (11:30 – 01:00)

- Critical thinking and problem-solving frameworks

Module 4: Workshop (02:00 – 03:30)

- Team exercises on strategic decision-making

Day 2: Strategic Planning and Execution

Module 1: Strategic Frameworks and Tools (07:30 – 09:30)

- Balanced scorecards, KPIs, and performance metrics

Module 2: Setting Priorities and Goals (09:45 – 11:15)

- Aligning team objectives with organizational strategy

Module 3: Resource Allocation and Risk Management (11:30 – 01:00)

- Optimizing resources and mitigating strategic risks

Module 4: Workshop (02:00 – 03:30)

- Strategic planning simulation exercises

Day 3: Leading High-Performance Teams

Module 1: Team Dynamics and Collaboration (07:30 – 09:30)

- Building cohesive, high-performing leadership teams

Module 2: Communication and Influence (09:45 – 11:15)

- Persuasion, negotiation, and stakeholder engagement

Module 3: Leadership Styles and Adaptability (11:30 – 01:00)

- Adjusting leadership approach to organizational and market needs

Module 4: Workshop (02:00 – 03:30)

- Leadership exercises and team alignment scenarios

Day 4: Innovation, Change, and Strategic Agility

Module 1: Driving Organizational Innovation (07:30 – 09:30)

- Fostering a culture of innovation and continuous improvement

Module 2: Leading Change (09:45 – 11:15)

- Change management frameworks and strategies

Module 3: Strategic Agility and Decision-Making (11:30 – 01:00)

- Responding to market shifts and emerging opportunities

Module 4: Workshop (02:00 – 03:30)

- Practical exercises on leading innovation and change initiatives

Day 5: Consolidation and Action Planning

Module 1: Evaluating Organizational Performance (07:30 – 09:30)

- Metrics, dashboards, and performance assessment

Module 2: Aligning Teams for Strategic Advantage (09:45 – 11:15)

- Building commitment and accountability at executive levels

Module 3: Action Planning and Implementation (11:30 – 01:00)

- Developing actionable strategies for immediate application

Module 4: Final Workshop & Review (02:00 – 03:30)

- Consolidating learning and preparing executive action plans

Certification

Participants will receive a Certificate of Completion in Strategic Advantage for Executive Leadership Teams – Masterclass, validating their expertise in strategic leadership, decision-making, and executive team performance.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
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