MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

Phone: +601116373203 | **Email:** info@mawaevents.net

AI-DRIVEN BUDGETING & CASH MANAGEMENT MASTERCLASS

"Transforming Financial Planning and Cash Flow Control Through Artificial Intelligence"

Schedule

Date	Venue	Fees (Face-to-Face)
25 – 26 Aug 2026	Dubai – UAE	USD 1995 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

Introduction

In an increasingly volatile and data-driven financial environment, traditional budgeting and cash management approaches are no longer sufficient. Artificial Intelligence (AI) is transforming how organizations forecast revenues, manage cash flows, optimize working capital, and make real-time financial decisions with greater accuracy and speed.

This intensive 2-day masterclass provides finance professionals with practical insights into leveraging AI tools and analytics for smarter budgeting, forecasting, and cash management. Participants will explore AI-driven models, predictive analytics, and automation techniques that enhance financial visibility, reduce risks, and support strategic decision-making.

Objectives

By the end of this course, participants will be able to:

- Understand the role of AI in modern budgeting and cash management
- Apply AI-driven forecasting and predictive analytics techniques
- Improve cash flow visibility and liquidity planning
- Optimize working capital using data-driven insights
- Automate budgeting, variance analysis, and reporting processes
- Support strategic financial decision-making using AI tools

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Why Attend

- Learn how AI is reshaping budgeting and cash management practices
- Improve forecast accuracy and cash flow predictability
- Reduce financial risks through real-time analytics
- Enhance efficiency through automation and smart tools
- Gain competitive advantage in finance and risk management roles
- Prepare for the future of AI-enabled finance functions

Target Audience

This program is designed for:

- Finance managers and controllers
- CFOs, finance directors, and senior accountants
- Treasury and cash management professionals
- Budgeting, planning, and FP&A specialists
- Risk management and audit professionals
- Banking and financial services professionals

Individual Benefits

Key competencies that will be developed include:

- Practical understanding of AI applications in finance
- Enhanced budgeting and cash flow forecasting skills
- Ability to interpret AI-driven financial insights
- Improved decision-making and analytical capabilities
- Increased efficiency in financial planning processes
- Career advancement in digital finance and analytics

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- More accurate budgets and cash forecasts
- Improved liquidity and working capital management
- Reduced financial risks and volatility exposure
- Faster and more reliable financial reporting
- Better strategic financial planning and control
- Stronger data-driven finance culture

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings – AI concepts, financial analytics, and digital finance frameworks
- Case Studies – Real-world applications of AI in budgeting and cash management
- Workshops – Hands-on exercises using AI-driven forecasting and cash flow models
- Peer Exchange – Group discussions on finance transformation challenges
- Tools – AI-enabled budgeting templates, dashboards, and cash forecasting models

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Course Outline

Detailed 2-Day Course Outline

Training Hours: 7:30 AM – 3:30 PM Daily Format: 3–4 Learning Modules Coffee Breaks: 09:30 & 11:15 Lunch Buffet: 01:00 – 02:00

Day 1: AI Foundations in Budgeting and Financial Planning

Module 1: Introduction to AI in Finance (07:30 – 09:30)

- Evolution of AI in accounting and finance
- Benefits and limitations of AI-driven financial models

Module 2: AI-Driven Budgeting and Forecasting (09:45 – 11:15)

- Predictive analytics and scenario modeling
- Rolling forecasts and dynamic budgets

Module 3: Variance Analysis and Performance Monitoring (11:30 – 01:00)

- AI-based variance detection
- Identifying risks and opportunities in real time

Module 4: Workshop – AI-Enabled Budgeting Models (02:00 – 03:30)

- Building and interpreting AI-driven budget forecasts

Day 2: Cash Management, Risk Control, and Decision Support

Module 1: AI in Cash Flow Forecasting (07:30 – 09:30)

- Short-term and long-term cash forecasting
- Liquidity planning and optimization

Module 2: Working Capital Optimization (09:45 – 11:15)

- AI insights into receivables, payables, and inventory
- Cash acceleration and cost reduction strategies

Module 3: Risk Management and Fraud Detection (11:30 – 01:00)

- AI applications in financial risk monitoring
- Early warning indicators and controls

Module 4: Case Study, Action Planning & Course Review (02:00 – 03:30)

- AI-driven cash management case study
- Developing an AI adoption roadmap

Certification

Participants will receive a Certificate of Completion in AI-Driven Budgeting & Cash Management, validating their practical knowledge and professional competence in applying artificial intelligence to financial planning, cash flow optimization, and risk management.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

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