

VISIBLE FELT LEADERSHIP PROGRAM

“Lead with Presence, Influence with Impact, and Inspire Trust”

Schedule

Date	Venue	Fees (Face-to-Face)
22 - 25 Jun 2026	Riyadh - KSA	USD 2995 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

Introduction

In today's fast-paced and people-centric organizations, effective leadership is not only about authority—it is about visibility, authenticity, and emotional connection. Visible Felt Leadership focuses on how leaders are perceived, experienced, and remembered by their teams. Leaders who are both visible in their actions and felt in their influence create trust, engagement, and high-performing cultures.

This intensive 4-day program equips leaders with the mindset, behaviors, and practical tools needed to enhance their leadership presence, emotional intelligence, communication, and influence. Participants will develop the ability to lead with clarity, empathy, and confidence—ensuring their leadership impact is both seen and felt across the organization.

Objectives

By the end of this course, participants will be able to:

- Understand the concept and principles of Visible Felt Leadership
- Enhance leadership presence and personal impact
- Develop emotional intelligence and self-awareness
- Build trust and credibility with teams and stakeholders
- Communicate with clarity, confidence, and influence
- Inspire engagement, accountability, and performance
- Lead change effectively through positive leadership behaviors

Why Attend

- Strengthen your leadership presence and influence
- Improve communication and people-management skills
- Build stronger, trust-based relationships with teams
- Enhance emotional intelligence and self-leadership
- Increase team engagement and performance
- Develop a leadership style that motivates and inspires

Target Audience

This program is designed for:

- Senior and middle managers
- Team leaders and supervisors
- High-potential professionals and emerging leaders
- Project and functional managers
- Executives seeking to enhance leadership impact

Individual Benefits

Key competencies that will be developed include:

- Increased self-awareness and emotional intelligence
- Stronger leadership presence and confidence
- Improved communication and interpersonal skills
- Ability to influence without authority
- Enhanced decision-making and accountability
- Greater resilience and adaptability as a leader

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Stronger leadership culture and engagement
- Improved team morale and productivity
- Higher levels of trust and collaboration
- Reduced conflict and improved communication
- More effective leadership during change and uncertainty
- Sustainable leadership behaviors aligned with organizational values

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings - Leadership models, emotional intelligence, and influence principles
- Case Studies - Real-world leadership challenges and success stories
- Workshops - Interactive exercises to develop presence, communication, and influence
- Peer Exchange - Group discussions and shared leadership experiences
- Tools - Leadership self-assessments, communication frameworks, and action plans

Course Outline

Detailed 4-Day Course Outline

Training Hours: 7:30 AM – 3:30 PM Daily Format: 3–4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

Day 1: Foundations of Visible Felt Leadership

Module 1: Understanding Visible Felt Leadership (07:30 – 09:30)

- What it means to be a visible and felt leader
- Leadership perception and impact
- Self-awareness and leadership identity

Module 2: Leadership Presence and Credibility (09:45 – 11:15)

- Executive presence and authenticity
- Building trust and credibility
- Values-based leadership

Module 3: Emotional Intelligence for Leaders (11:30 – 01:00)

- Self-awareness, self-regulation, and empathy
- Managing emotions under pressure
- Emotional intelligence in leadership decisions

Module 4: Reflection and Personal Leadership Assessment (02:00 – 03:30)

- Leadership style assessment
- Identifying strengths and development areas

Day 2: Communication and Influence

- Powerful communication and active listening
- Influence without authority
- Giving and receiving feedback effectively
- Managing difficult conversations

Day 3: Leading Teams and Building Engagement

- Creating psychologically safe environments
- Motivating and engaging diverse teams
- Coaching and empowering team members
- Managing conflict constructively

Day 4: Leading Change and Sustaining Leadership Impact

- Leading through change and uncertainty
- Resilience and adaptive leadership
- Aligning leadership behavior with organizational culture
- Personal action planning and leadership commitment

Certification

Participants will receive a Certificate of Completion in Visible Felt Leadership Program, validating their competence in leadership presence, emotional intelligence, communication, and people-centered leadership practices.

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