

DEVELOPING TEAMS USING THE CULTURE MAP BY ERIN MEYER

"Enhancing cross-cultural team performance using Erin Meyer's Culture Map framework"

Schedule

Date	Venue	Fees (Online)
21 May 2026	Online	USD 450 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

Introduction

In today's globalized work environment, understanding cultural differences is critical to developing high-performing teams. Erin Meyer's Culture Map provides a framework to navigate cultural nuances, improve communication, and foster collaboration across diverse teams.

This 1-day intensive training equips participants with practical tools and strategies to develop effective teams by leveraging cultural insights. Through interactive exercises, case studies, and discussions, participants will learn to build stronger cross-cultural relationships and improve team performance.

Objectives

By the end of this course, participants will be able to:

- Understand the Culture Map framework and its application in team development
- Identify cultural differences and their impact on team dynamics
- Enhance communication and collaboration in multicultural teams
- Apply strategies to manage conflicts and improve team cohesion
- Build trust and foster inclusivity across diverse teams
- Develop actionable plans for team improvement
- Strengthen leadership and team management skills

Why Attend

- Learn how cultural differences influence team performance
- Improve cross-cultural communication and collaboration
- Enhance team cohesion and trust
- Apply practical tools from Erin Meyer's Culture Map
- Gain insights to develop high-performing multicultural teams

Target Audience

This program is designed for:

- Team leaders and managers
- HR professionals and trainers
- Project managers working with diverse teams
- Supervisors and department heads
- Professionals involved in cross-cultural team collaboration

Individual Benefits

Key competencies that will be developed include:

- Understanding and applying the Culture Map framework
- Ability to navigate cultural differences effectively
- Skills to enhance communication, collaboration, and team cohesion
- Strategies to manage conflicts and improve team performance
- Increased leadership and cross-cultural management confidence

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Improved team collaboration and productivity
- Stronger cross-cultural communication and understanding
- Enhanced inclusivity and trust within teams
- Better conflict management and resolution strategies
- Strengthened organizational culture and team performance

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings - Introduction to Culture Map framework and principles
- Case Studies - Real-world examples of cross-cultural team challenges
- Workshops - Interactive exercises for team development
- Peer Exchange - Group discussions on lessons learned and best practices
- Tools - Practical frameworks and templates for team analysis and improvement

Course Outline

Detailed 1-Day Course Outline

Training Hours: 9:00 AM – 3:30 PM Daily Format: 3–4 Learning Modules | Coffee breaks included

Day 1: Developing Teams Using the Culture Map

Module 1: Introduction to the Culture Map (09:00 – 10:30)

- Overview of Erin Meyer’s framework
- Understanding cultural dimensions and their relevance to teams

Module 2: Cultural Differences in Team Dynamics (10:45 – 12:15)

- How culture influences communication, decision-making, and trust
- Identifying potential challenges in multicultural teams

Module 3: Strategies for Team Development (01:00 – 02:15)

- Enhancing collaboration and cohesion
- Conflict management and building trust

Module 4: Workshop – Action Plan (02:30 – 03:30)

- Developing practical strategies to improve team performance
- Group discussion and review

Certification

Participants will receive a Certificate of Completion in Developing Teams Using the Culture Map by Erin Meyer, validating their skills in cross-cultural team development and management.

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