

## TRANSFORMATIONAL LEADERSHIP DEVELOPMENT PROGRAMME

*"Inspire Change and Drive Organizational Excellence Through Transformational Leadership"*

### Schedule

Date	Venue	Fees (Face-to-Face)
21 - 23 Apr 2026	Riyadh, KSA	USD 2495 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

### Introduction

Transformational leaders are catalysts for positive change, inspiring teams to exceed expectations and achieve organizational goals. In today's rapidly evolving business landscape, organizations require leaders who can motivate, innovate, and foster a culture of engagement and high performance. This intensive 3-day program equips participants with the skills and mindset needed to become effective transformational leaders.

Through interactive sessions, case studies, and experiential exercises, participants will explore leadership theories, emotional intelligence, and strategic decision-making. The program emphasizes real-world application, enabling attendees to develop actionable strategies to inspire, influence, and lead teams toward sustained success.

### Objectives

By the end of this course, participants will be able to:

- Understand the principles and practices of transformational leadership
- Develop self-awareness and emotional intelligence for effective leadership
- Inspire, motivate, and engage teams to achieve high performance
- Apply strategic thinking and decision-making to drive organizational change
- Foster a culture of innovation, collaboration, and accountability
- Manage conflicts and lead through challenging situations

## Why Attend

- Gain insights into modern leadership styles and best practices
- Learn techniques to inspire and engage diverse teams
- Enhance strategic thinking, problem-solving, and decision-making skills
- Develop emotional intelligence to improve team dynamics
- Network with peers and share leadership experiences

## Target Audience

This program is designed for:

- Senior managers, team leaders, and aspiring executives
- HR and organizational development professionals
- Project managers and program leaders
- Professionals seeking to enhance leadership capabilities and influence
- Anyone responsible for driving change and leading high-performing teams

## Individual Benefits

Key competencies that will be developed include:

- Transformational leadership mindset and skills
- Emotional intelligence and interpersonal effectiveness
- Enhanced communication and influence strategies
- Strategic thinking and decision-making abilities
- Conflict resolution and negotiation skills
- Capability to inspire and motivate teams toward organizational goals

## Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Stronger leadership driving higher employee engagement and performance
- Improved team collaboration and productivity
- Ability to foster a culture of innovation and accountability
- Enhanced organizational resilience and adaptability to change
- Better alignment between leadership practices and strategic objectives
- Increased retention of top talent through effective leadership

## Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings - Core principles of transformational leadership and organizational change
- Case Studies - Real-world examples of successful leadership practices
- Workshops - Hands-on exercises to develop leadership skills and action plans
- Peer Exchange - Group discussions on leadership challenges and solutions
- Tools - Leadership assessment templates, action plans, and practical frameworks

## MAWA EVENTS

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## Course Outline

### Detailed 3-Day Course Outline

Training Hours: 7:30 AM – 3:30 PM Daily Format: 3–4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

#### Day 1: Foundations of Transformational Leadership

##### Module 1: Leadership Theories and Styles (07:30 – 09:30)

- Overview of transformational leadership principles
- Comparing leadership styles and their organizational impact
- Self-assessment of leadership strengths and areas for development

##### Module 2: Emotional Intelligence for Leaders (09:45 – 11:15)

- Understanding self-awareness, self-regulation, motivation, empathy, and social skills
- Applying emotional intelligence to lead teams effectively
- Managing emotions and stress in leadership roles

##### Module 3: Building High-Performing Teams (11:30 – 01:00)

- Team dynamics, engagement, and motivation strategies
- Conflict resolution and fostering collaboration
- Practical exercises in team leadership

#### Day 2: Inspiring Change and Driving Performance

##### Module 4: Strategic Thinking and Decision-Making (07:30 – 09:30)

- Aligning leadership actions with organizational goals
- Analyzing complex situations and making informed decisions
- Scenario-based exercises for strategic problem-solving

##### Module 5: Leading Through Change (09:45 – 11:15)

- Principles of change management and influencing others
- Overcoming resistance to change
- Case studies on transformational initiatives

##### Module 6: Leadership Communication and Influence (11:30 – 01:00)

- Effective communication strategies for leaders
- Inspiring, motivating, and influencing teams
- Public speaking and presentation exercises

#### Day 3: Action Planning and Leadership Application

##### Module 7: Innovation and Organizational Impact (07:30 – 09:30)

- Driving innovation and fostering a culture of creativity
- Aligning team initiatives with strategic objectives
- Practical exercises in leading innovative projects

##### Module 8: Leadership Challenges and Solutions (09:45 – 11:15)

- Identifying common leadership obstacles
- Problem-solving strategies for complex scenarios
- Peer discussion and experience sharing

##### Module 9: Personal Leadership Development Plan (11:30 – 01:00)

- Creating an actionable leadership improvement roadmap
- Peer presentations and feedback
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Final discussion on sustaining transformational leadership practices

### Certification

Participants will receive a Certificate of Completion in Transformational Leadership Development, validating their expertise in transformational leadership principles, emotional intelligence, and strategic team management.

### Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation's unique goals.

### In-House / Customized Training

Interested in running this course for your team?

Please contact us:

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