

ESG INNOVATOR:STRATEGY, IMPACT & LEADERSHIP

“Drive Sustainable Growth Through Strategic ESG Leadership”

Schedule

Date	Venue	Fees (Face-to-Face)
28 - 30 Apr 2026	Riyadh, KSA	USD 2495 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

Introduction

Environmental, Social, and Governance (ESG) factors are increasingly shaping corporate strategies and influencing stakeholder decisions worldwide. Organizations that embed ESG principles into their operations not only ensure regulatory compliance but also create long-term value, enhance reputation, and drive sustainable growth. This course is designed to equip professionals with the knowledge, tools, and frameworks to integrate ESG principles strategically across business functions.

Participants will gain a comprehensive understanding of ESG strategy, impact measurement, and leadership practices. Through a blend of expert briefings, case studies, and interactive workshops, attendees will learn how to lead ESG initiatives effectively, measure performance, and align sustainability goals with organizational objectives.

Objectives

By the end of this course, participants will be able to:

- Understand key ESG concepts, frameworks, and reporting standards
- Develop and implement ESG strategies aligned with organizational goals
- Assess ESG risks and opportunities across business operations
- Measure and communicate ESG impact to stakeholders
- Apply leadership skills to drive ESG initiatives and cultural change
- Integrate ESG considerations into decision-making processes

Why Attend

- Gain practical insights on integrating ESG into business strategy
- Learn from real-world case studies of successful ESG initiatives
- Understand ESG metrics, reporting standards, and global best practices
- Enhance leadership skills to champion sustainability across teams
- Network with peers and exchange experiences in ESG implementation

Target Audience

This program is designed for:

- ESG and sustainability managers and officers
- Corporate strategy and risk management professionals
- Compliance and governance officers
- Business leaders responsible for sustainability and corporate responsibility
- Consultants supporting ESG strategy, reporting, and impact assessment

Individual Benefits

Key competencies that will be developed include:

- Mastery of ESG principles, frameworks, and reporting standards
- Ability to design and implement ESG strategies
- Skills in ESG risk assessment and opportunity analysis
- Capacity to measure, monitor, and communicate ESG performance
- Leadership skills to drive ESG initiatives and influence organizational culture
- Enhanced stakeholder engagement and reporting capabilities

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Integration of ESG into corporate strategy and governance
- Improved ESG performance and measurable impact
- Compliance with global ESG standards and stakeholder expectations
- Enhanced organizational reputation and long-term sustainability
- Increased ability to attract investors and stakeholders focused on ESG criteria
- Strengthened culture of sustainability and responsible business practices

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings - Deep dive into ESG frameworks, strategy, and global best practices
- Case Studies - Real-world examples of successful ESG initiatives and leadership impact
- Workshops - Hands-on exercises to develop ESG strategies, reporting, and impact assessment
- Peer Exchange - Group discussions on challenges and lessons learned in ESG implementation
- Tools - Templates and frameworks for ESG strategy, reporting, and stakeholder communication

MAWA EVENTS

Address: No. 857, Block A2, Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

Phone: +601116373203 | **Email:** info@mawaevents.net



Course Outline

Detailed 3-Day Course Outline

Training Hours: 7:30 AM – 3:30 PM Daily Format: 3–4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

Day 1: Introduction to ESG and Strategic Integration

Module 1: ESG Fundamentals (07:30 – 09:30)

- Introduction to ESG principles and importance in modern business
- Global ESG frameworks, standards, and reporting requirements
- Linking ESG strategy with corporate vision and mission

Module 2: ESG Strategy and Leadership (09:45 – 11:15)

- Developing ESG strategies aligned with organizational objectives
- ESG governance and leadership responsibilities
- Building an ESG-driven organizational culture

Module 3: ESG Risk Assessment (11:30 – 01:00)

- Identifying ESG risks and opportunities
- ESG risk assessment tools and methodologies
- Integrating ESG risks into corporate risk management

Day 2: ESG Impact Measurement and Reporting

Module 4: ESG Metrics and KPIs (07:30 – 09:30)

- Key performance indicators for ESG performance
- Measuring environmental, social, and governance impact
- Data collection and analysis for ESG reporting

Module 5: ESG Reporting Standards and Best Practices (09:45 – 11:15)

- Global ESG reporting frameworks (GRI, SASB, TCFD, etc.)
- Transparent ESG disclosure and stakeholder communication
- Aligning ESG reporting with business strategy

Module 6: Workshops on ESG Strategy & Reporting (11:30 – 01:00)

- Hands-on exercises to design ESG initiatives
- Developing reporting templates and impact dashboards
- Peer review and collaborative problem-solving

Day 3: Leadership, Innovation, and ESG Implementation

Module 7: Driving ESG Leadership (07:30 – 09:30)

- Leading organizational change for ESG adoption
- Engaging stakeholders and influencing decision-making
- Case studies of successful ESG leadership

Module 8: ESG Innovation and Sustainable Impact (09:45 – 11:15)

- Integrating innovation into ESG strategy
- Scaling ESG initiatives for long-term impact
- Leveraging technology and data analytics for ESG

Module 9: Action Planning and Peer Exchange (11:30 – 01:00)

- Creating actionable ESG implementation roadmaps
- Group presentations and peer feedback
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Final discussion on ESG challenges and opportunities

Certification

Participants will receive a Certificate of Completion in ESG Strategy, Impact & Leadership, validating their expertise in ESG frameworks, strategy, reporting, and leadership practices for sustainable organizational growth.

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Interested in running this course for your team?

Please contact us:

TEL:

+601116373203

EMAIL:

info@mawaevents.net

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