

INTRO TO DEFENSE & SECURITY ECONOMICS

"Understanding the Economic Principles Behind Defense and Security Policy"

Schedule

Date	Venue	Fees (Face-to-Face)
27 - 29 Apr 2026	Dubai, UAE	USD 2495 per delegate
06 - 08 Oct 2026	Doha, Qatar	USD 2495 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

Introduction

Defense and security policies are not only strategic and political concerns but also have significant economic implications.

Understanding the economics of defense and security enables professionals to analyze resource allocation, budget planning, and the trade-offs involved in maintaining national security while supporting economic growth.

This intensive 3-day training provides participants with foundational knowledge of defense and security economics, equipping them to evaluate defense budgets, analyze economic impacts of security policies, and make informed decisions. The program combines theory with practical case studies to develop a clear understanding of the economic considerations underpinning defense and security strategy.

Objectives

By the end of this course, participants will be able to:

- Understand the economic principles relevant to defense and security
- Analyze defense budgets and resource allocation decisions
- Evaluate the cost-benefit of security policies and programs
- Assess the economic impact of defense spending on national growth
- Explore trade-offs between defense priorities and other sectors
- Apply economic frameworks to support decision-making in security planning
- Understand international defense economics and strategic trends

Why Attend

- Gain insights into the economic aspects of defense and security
- Learn to evaluate defense spending and budgetary decisions
- Understand trade-offs between security priorities and economic development
- Apply economic analysis to policy-making and strategic planning
- Discuss real-world case studies of defense and security economics
- Enhance strategic decision-making in government, military, and trade sectors

Target Audience

This program is designed for:

- Defense and security analysts
- Policy makers and government officials
- Military officers and strategic planners
- Economists and trade professionals
- Risk management and security advisors
- Professionals working in defense, security, and public policy sectors

Individual Benefits

Key competencies that will be developed include:

- Understanding defense and security economic frameworks
- Skills in budget analysis and resource allocation
- Ability to assess cost-benefit trade-offs of security programs
- Knowledge of economic impact of defense spending
- Strategic thinking in security and defense policy planning
- Enhanced analytical and decision-making capabilities

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Improved defense budget planning and allocation efficiency
- Informed decision-making on security programs and policies
- Enhanced evaluation of economic impacts of defense spending
- Better alignment between security objectives and economic growth
- Stronger integration of economic analysis in strategic planning
- Improved organizational preparedness in defense and security economics

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- Strategy Briefings – Overview of defense economics, budgeting, and strategic resource allocation
- Case Studies – Examples of national and international defense economic decisions
- Workshops – Practical exercises on budget analysis and policy evaluation
- Peer Exchange – Group discussions on challenges and lessons in defense economics
- Tools – Templates and frameworks for economic analysis of security policies

Course Outline

Detailed 3-Day Course Outline

Training Hours: 7:30 AM – 3:30 PM Daily Format: 3–4 Learning Modules Coffee Breaks: 09:30 & 11:15 Lunch Buffet: 01:00 – 02:00

Day 1: Fundamentals of Defense & Security Economics

Module 1: Introduction to Defense Economics (07:30 – 09:30)

- Basic concepts and principles of defense and security economics
- Role of defense spending in national economies

Module 2: Defense Budgets & Resource Allocation (09:45 – 11:15)

- Understanding defense budget structures
- Allocation decisions and prioritization

Module 3: Economic Trade-offs in Security Policy (11:30 – 01:00)

- Balancing defense needs with economic development
- Opportunity costs of defense spending

Module 4: Workshop – Budget Allocation Simulation (02:00 – 03:30)

Day 2: Analyzing Economic Impact & Costs

Module 1: Cost-Benefit Analysis in Defense Programs (07:30 – 09:30)

- Evaluating the economic efficiency of defense projects

Module 2: Macroeconomic Effects of Defense Spending (09:45 – 11:15)

- Impact on GDP, employment, and public finance

Module 3: International Defense Economics (11:30 – 01:00)

- Comparative analysis of defense spending across countries
- Trade and security linkages

Module 4: Workshop – Economic Impact Assessment (02:00 – 03:30)

Day 3: Strategic Planning & Policy Applications

Module 1: Integrating Economics into Security Strategy (07:30 – 09:30)

- Aligning economic analysis with strategic planning

Module 2: Risk Management & Defense Policy (09:45 – 11:15)

- Economic implications of security risks
- Scenario planning and resource prioritization

Module 3: Decision Support & Policy Recommendations (11:30 – 01:00)

- Using economic frameworks for informed decision-making

Module 4: Action Planning & Course Review (02:00 – 03:30)

- Developing practical policy recommendations
- Key takeaways, Q&A, and discussion

Certification

Participants will receive a Certificate of Completion in Intro to Defense & Security Economics, recognizing their knowledge and competence in analyzing the economic aspects of defense spending, security policies, and strategic resource allocation.

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