MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

Phone: +601116373203 | **Email:** info@mawaevents.net

STRATEGIC WORKFORCE PLANNING & RESOURCING - MASTERCLASS

"Aligning people strategy with business goals for sustainable organizational performance."

Schedule

Date	Venue	Fees (Face-to-Face)
12 – 13 Feb 2026	Dubai, UAE	USD 1995 per delegate

► **Available delivery methods:** Face-to-Face & Online Training

Introduction

In a rapidly changing business environment, organizations must ensure they have the right people, with the right skills, in the right roles, at the right time. Strategic Workforce Planning (SWP) enables organizations to anticipate talent needs, close skill gaps, and align workforce capabilities with long-term business objectives.

This intensive 2-day masterclass provides practical tools, frameworks, and best practices for effective workforce planning and resourcing. Participants will gain hands-on experience in analyzing workforce data, forecasting talent demand and supply, and developing actionable workforce and resourcing strategies that support organizational growth and transformation.

Objectives

By the end of this course, participants will be able to:

- Understand the principles and importance of strategic workforce planning
- Align workforce planning with organizational strategy and objectives
- Analyze current workforce capabilities and future talent requirements
- Forecast workforce demand and supply effectively
- Identify and address skills gaps and workforce risks
- Develop effective resourcing and talent acquisition strategies
- Use workforce data and analytics to support decision-making

MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

Phone: +601116373203 | **Email:** info@mawaevents.net

Why Attend

- Gain a structured approach to workforce planning and resourcing
- Improve talent readiness for future business needs
- Enhance workforce agility and productivity
- Reduce skills shortages and talent mismatches
- Support organizational transformation and growth initiatives
- Learn practical tools that can be immediately applied

Target Audience

This program is designed for:

- HR directors, managers, and business partners
- Talent management and workforce planning professionals
- Learning and development managers
- Recruitment and resourcing specialists
- Operations and department heads involved in people planning
- Senior managers responsible for strategic planning

Individual Benefits

Key competencies that will be developed include:

- Strategic thinking in workforce and talent planning
- Ability to analyze workforce data and trends
- Skills to forecast future workforce requirements
- Enhanced decision-making in resourcing and talent management
- Improved ability to align HR initiatives with business strategy

Organizational Benefits

Upon completing the training course, participants will demonstrate:

- Improved alignment between workforce capability and business goals
- Reduced talent shortages and critical skill gaps
- More effective and proactive resourcing strategies
- Increased workforce productivity and engagement
- Better preparedness for change and future growth

Instructional Methodology

The course follows a blended learning approach combining theory with practice:

- **Strategy Briefings** – Strategic workforce planning frameworks and models
- **Case Studies** – Real-world examples of successful workforce planning initiatives
- **Workshops** – Hands-on exercises for workforce analysis and planning
- **Peer Exchange** – Group discussions on workforce challenges and solutions
- **Tools** – Workforce planning templates, skills matrices, and forecasting tools

MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

Phone: +601116373203 | **Email:** info@mawaevents.net

Course Outline

Detailed 2-Day Course Outline

Training Hours: 7:30 AM – 3:30 PM **Daily Format:** 3–4 Learning Modules | Coffee breaks: 09:30 & 11:15 | Lunch Buffet: 01:00 – 02:00

Day 1: Strategic Workforce Planning Fundamentals

Module 1: Introduction to Strategic Workforce Planning (07:30 – 09:30)

- What is strategic workforce planning and why it matters
- Linking workforce strategy to business objectives
- Key drivers of workforce change

Module 2: Workforce Analysis and Environmental Scanning

- Analyzing current workforce demographics and capabilities
- Identifying internal and external workforce trends

Module 3: Demand and Supply Forecasting

- Forecasting future workforce demand
- Assessing workforce supply and capacity
- Identifying workforce gaps and risks

Day 2: Resourcing Strategies and Implementation

Module 1: Closing Workforce Gaps

- Build, buy, borrow, and automate strategies
- Workforce flexibility and succession planning

Module 2: Strategic Resourcing and Talent Acquisition

- Designing effective resourcing strategies
- Employer branding and talent pipelines

Module 3: Implementation, Monitoring, and Continuous Improvement

- Developing actionable workforce plans
- KPIs, monitoring progress, and governance
- Embedding workforce planning into business processes

Certification

Participants who successfully complete this masterclass will receive a **Certificate of Completion in Strategic Workforce Planning & Resourcing**, confirming their ability to develop, implement, and manage workforce strategies aligned with organizational goals.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

Phone: +601116373203 | **Email:** info@mawaevents.net

In-House / Customized Training Interested in running this course for your team? Please contact us:	TEL: **+601116373203**	EMAIL: **info@mawaevents.net**

Follow us: **Facebook** **Twitter** **YouTube** **LinkedIn** **Instagram**

© Material published by MAWA Events shown here is copyrighted. All rights reserved. Any unauthorized copying, distribution, use, dissemination, downloading, storing (in any medium), transmission, reproduction or reliance in whole or any part of this course outline is prohibited and will constitute an infringement of copyright.