

## PUBLIC SPEAKING MASTERCLASS

*“Speak with Confidence, Inspire Your Audience, and Command the Stage.”*

### Schedule

Venue (In-house)	Fees
At Your Organization Premises	Ask For The Quotation

► **Available delivery methods:** In-House Training

### Introduction

The Public Speaking Masterclass is designed to transform the way you communicate in front of any audience. Whether you are addressing a small meeting or a large conference, this course equips you with the essential techniques to speak with confidence, clarity, and influence.

Through practical exercises, video feedback, and expert coaching, participants will learn how to control nervousness, craft compelling speeches, and engage listeners effectively. The course focuses on developing authentic communication skills and building a strong stage presence to leave a lasting impression.

### Objectives

By the end of this course, participants will be able to:

- Deliver speeches and presentations confidently and persuasively.
- Organize and structure ideas clearly for maximum audience impact.
- Control stage fright and manage nervous energy.
- Use tone, pitch, and pacing to maintain engagement.
- Apply effective body language and non-verbal communication.
- Handle Q&A sessions and impromptu speaking with confidence.

## Why Attend

Public speaking is a crucial skill for professional success and leadership growth. This course empowers you to communicate ideas effectively, influence others, and present yourself with poise and professionalism in every situation.

## Target Audience

- Business professionals and executives
- Managers, team leaders, and supervisors
- Trainers, educators, and facilitators
- Anyone who wants to become a confident and effective speaker

## Individual Benefits

- Overcome fear and anxiety related to public speaking.
- Gain confidence to speak in front of any audience.
- Improve verbal and non-verbal communication skills.
- Enhance persuasion and storytelling abilities.
- Build credibility and professional presence.

## Organizational Benefits

- More confident and effective internal communicators.
- Improved presentation and negotiation outcomes.
- Enhanced leadership communication and team engagement.
- Stronger organizational image through professional representation.

## Instructional Methodology

- Interactive workshops and speech delivery sessions
- Practical exercises and real-world presentation practice
- Role-plays and personalized feedback
- Group discussions and peer evaluations
- Video recordings and performance review

## Course Outline

- Module 1: Foundations of Effective Public Speaking
- Module 2: Overcoming Fear and Building Confidence
- Module 3: Structuring and Crafting Your Message
- Module 4: Vocal Techniques and Expression
- Module 5: Using Body Language and Stage Presence
- Module 6: Storytelling for Impact and Connection
- Module 7: Managing Audience Interaction and Questions
- Module 8: Visual Aids and Presentation Tools
- Module 9: Delivering with Power and Authenticity
- Module 10: Final Presentation and Personalized Feedback

## Certification

Upon successful completion, participants will receive a Certificate of Achievement in Public Speaking Masterclass, recognizing their excellence in communication and presentation skills.

## Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation's unique goals.

### In-House / Customized Training

Interested in running this course for your team?

Please contact us:

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