

MINI MBA: WOMEN IN LEADERSHIP

“Empowering Women to Lead with Confidence, Vision, and Influence”

Schedule

Venue (In-house)	Fees
At Your Organization Premises	Ask For The Quotation

Introduction

Leadership today demands agility, confidence, and a strong sense of purpose — qualities that women bring naturally when empowered with the right skills and mindset. The Mini MBA: Women in Leadership program is designed to equip aspiring and current female leaders with essential management knowledge, leadership strategies, and business acumen to thrive in today’s competitive world.

This course combines the core disciplines of an MBA with a focus on gender dynamics in leadership, helping women overcome barriers, strengthen their strategic thinking, and lead with impact and authenticity.

Objectives

By the end of this course, participants will be able to:

- Understand key management and leadership principles.
- Develop strategic, financial, and operational decision-making skills.
- Build self-confidence and enhance executive presence.
- Lead teams effectively through communication and collaboration.
- Manage organizational change with resilience and adaptability.
- Navigate gender-based challenges and promote diversity in leadership.

Why Attend

This Mini MBA provides women with a comprehensive framework to succeed in leadership roles. It blends theory with real-world practice, preparing participants to make informed business decisions and lead with confidence and credibility.

Target Audience

- Mid- to senior-level female professionals
- Emerging women leaders and managers
- Entrepreneurs and business owners
- Professionals aspiring to leadership or executive roles

Individual Benefits

- Gain a strategic understanding of business and leadership.
- Strengthen decision-making and problem-solving abilities.
- Enhance self-confidence and influence in the workplace.
- Develop leadership presence and communication effectiveness.
- Build a strong professional network of like-minded women.

Organizational Benefits

- Cultivate strong, confident, and visionary female leaders.
- Promote diversity and inclusivity in leadership pipelines.
- Improve decision-making through balanced perspectives.
- Enhance organizational performance and innovation.
- Support succession planning and leadership continuity.

Instructional Methodology

- Case studies and leadership simulations
- Interactive lectures and group discussions
- Real-world business analysis and problem-solving exercises
- Mentorship and peer-learning sessions
- Personal leadership development planning

Course Outline

- Module 1: The Role of Women in Modern Leadership
- Module 2: Strategic Management and Business Fundamentals
- Module 3: Emotional Intelligence and Leadership Presence
- Module 4: Communication and Influence for Leaders
- Module 5: Financial Acumen for Non-Financial Managers
- Module 6: Managing Teams and Driving Performance
- Module 7: Leading Change and Innovation
- Module 8: Overcoming Gender Barriers and Building Confidence
- Module 9: Developing a Personal Leadership Brand
- Module 10: Capstone Project – Leadership Strategy Presentation

Certification

Upon successful completion, participants will receive a Certificate in Mini MBA: Women in Leadership, demonstrating their mastery of business management principles and leadership excellence, and recognizing their readiness to lead with vision and purpose.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation's unique goals.

In-House / Customized Training

Interested in running this course for your team?

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