MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

Phone: +601116373203 | **Email:** info@mawaevents.net

CREATIVE THINKING, PROBLEM SOLVING AND DECISION MAKING – ILM ENDORSED

"Enhance Your Creativity, Strengthen Problem-Solving Skills, and Make Confident Decisions"

Schedule

Venue (In-house)	Fees
At Your Organization Premises	Ask For The Quotation

Introduction

The Creative Thinking, Problem Solving and Decision Making – ILM Endorsed program is designed to help professionals think innovatively, analyze challenges effectively, and make sound, results-driven decisions. In today's complex business environment, creativity and critical thinking are essential to finding practical, sustainable solutions.

This course combines analytical methods, creative frameworks, and real-world problem-solving scenarios to enhance participants' ability to identify issues, generate innovative ideas, evaluate options, and make informed decisions confidently.

Objectives

By the end of this course, participants will be able to:

- Understand and apply creative thinking techniques to problem-solving.
- Identify root causes of problems using analytical frameworks.
- Generate innovative solutions and evaluate their feasibility.
- Improve decision-making through structured tools and critical analysis.
- Balance intuition and logic for effective outcomes.
- Foster a culture of creativity and innovation in the workplace.
- Apply ILM-endorsed principles of leadership and decision excellence.

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Why Attend

This course equips participants with a systematic yet flexible approach to tackling challenges and making impactful decisions. It strengthens creative confidence and leadership skills—qualities vital for professional growth and organizational success.

Target Audience

- Managers, Supervisors, and Team Leaders
- Business Analysts and Project Managers
- Executives and Decision Makers
- Entrepreneurs and Innovators
- Professionals seeking to enhance creativity and problem-solving skills

Individual Benefits

- Develop innovative approaches to solving professional challenges.
- Strengthen logical and analytical decision-making capabilities.
- Boost creativity and confidence in generating new ideas.
- Improve personal effectiveness and leadership competence.
- Gain recognition through an ILM-endorsed certification.

Organizational Benefits

- Encourage innovation and proactive problem-solving within teams.
- Improve decision quality and organizational effectiveness.
- Reduce risks by applying structured analysis to business challenges.
- Strengthen leadership and collaboration across departments.
- Foster a creative, solution-focused work culture.

Instructional Methodology

- Interactive workshops and group brainstorming
- Case studies and real-life decision-making scenarios
- Creative thinking games and practical exercises
- Analytical tools and structured frameworks
- Role-plays and collaborative problem-solving sessions
- ILM-endorsed learning activities and reflection tasks

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Course Outline

Module 1: The Fundamentals of Creative and Critical Thinking

Module 2: Understanding Problem Types and Root Cause Analysis

Module 3: Tools for Creativity – Mind Mapping, Lateral Thinking, and Ideation

Module 4: Decision-Making Models and Analytical Frameworks

Module 5: Balancing Creativity with Logic in Business Decisions

Module 6: Group Decision-Making and Consensus Techniques

Module 7: Managing Uncertainty and Risk in Decision Making

Module 8: Innovation in Action – Applying Creative Solutions

Module 9: Building a Creative Culture within Teams

Module 10: ILM Endorsed Assessment and Action Plan

Certification

Upon successful completion, participants will receive an ILM-Endorsed Certificate in Creative Thinking, Problem Solving and Decision Making, recognizing their ability to innovate, analyze, and make impactful decisions in complex professional environments.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

In-House / Customized Training Interested in running this course for your team? Please contact us:	TEL: **+601116373203**	EMAIL: **info@mawaevents.net**

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