

# CREATIVE THINKING, PROBLEM SOLVING AND DECISION MAKING - ILM ENDORSED

*“Enhance Your Creativity, Strengthen Problem-Solving Skills, and Make Confident Decisions”*

## Schedule

Venue (In-house)	Fees
At Your Organization Premises	Ask For The Quotation

► **Available delivery methods:** In-House Training

## Introduction

The Creative Thinking, Problem Solving and Decision Making – ILM Endorsed program is designed to help professionals think innovatively, analyze challenges effectively, and make sound, results-driven decisions. In today’s complex business environment, creativity and critical thinking are essential to finding practical, sustainable solutions.

This course combines analytical methods, creative frameworks, and real-world problem-solving scenarios to enhance participants’ ability to identify issues, generate innovative ideas, evaluate options, and make informed decisions confidently.

## Objectives

By the end of this course, participants will be able to:

- Understand and apply creative thinking techniques to problem-solving.
- Identify root causes of problems using analytical frameworks.
- Generate innovative solutions and evaluate their feasibility.
- Improve decision-making through structured tools and critical analysis.
- Balance intuition and logic for effective outcomes.
- Foster a culture of creativity and innovation in the workplace.
- Apply ILM-endorsed principles of leadership and decision excellence.

## Why Attend

This course equips participants with a systematic yet flexible approach to tackling challenges and making impactful decisions. It strengthens creative confidence and leadership skills—qualities vital for professional growth and organizational success.

## Target Audience

- Managers, Supervisors, and Team Leaders
- Business Analysts and Project Managers
- Executives and Decision Makers
- Entrepreneurs and Innovators
- Professionals seeking to enhance creativity and problem-solving skills

## Individual Benefits

- Develop innovative approaches to solving professional challenges.
- Strengthen logical and analytical decision-making capabilities.
- Boost creativity and confidence in generating new ideas.
- Improve personal effectiveness and leadership competence.
- Gain recognition through an ILM-endorsed certification.

## Organizational Benefits

- Encourage innovation and proactive problem-solving within teams.
- Improve decision quality and organizational effectiveness.
- Reduce risks by applying structured analysis to business challenges.
- Strengthen leadership and collaboration across departments.
- Foster a creative, solution-focused work culture.

## Instructional Methodology

- Interactive workshops and group brainstorming
- Case studies and real-life decision-making scenarios
- Creative thinking games and practical exercises
- Analytical tools and structured frameworks
- Role-plays and collaborative problem-solving sessions
- ILM-endorsed learning activities and reflection tasks

## Course Outline

- Module 1: The Fundamentals of Creative and Critical Thinking
- Module 2: Understanding Problem Types and Root Cause Analysis
- Module 3: Tools for Creativity – Mind Mapping, Lateral Thinking, and Ideation
- Module 4: Decision-Making Models and Analytical Frameworks
- Module 5: Balancing Creativity with Logic in Business Decisions
- Module 6: Group Decision-Making and Consensus Techniques
- Module 7: Managing Uncertainty and Risk in Decision Making
- Module 8: Innovation in Action – Applying Creative Solutions
- Module 9: Building a Creative Culture within Teams
- Module 10: ILM Endorsed Assessment and Action Plan

## Certification

Upon successful completion, participants will receive an ILM-Endorsed Certificate in Creative Thinking, Problem Solving and Decision Making, recognizing their ability to innovate, analyze, and make impactful decisions in complex professional environments.

## Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

### In-House / Customized Training

Interested in running this course for your team?

Please contact us:

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