

COMMUNICATION WITH POWER AND IMPACT FOR WOMEN

“Empower Your Voice, Influence with Confidence, and Communicate for Impact.”

Schedule

Venue (In-house)	Fees
At Your Organization Premises	Ask For The Quotation

Introduction

This course is specially designed to help professional women develop strong, confident, and impactful communication skills. Effective communication is more than just speaking well — it’s about asserting presence, building credibility, and influencing others with authenticity.

Through practical tools and real-life scenarios, participants will learn how to express ideas clearly, handle challenging conversations, and communicate with emotional intelligence. The program focuses on overcoming barriers women often face in the workplace, enabling them to project confidence and authority in every interaction.

Objectives

By the end of this course, participants will be able to:

- Communicate assertively while maintaining professionalism.
- Build confidence and clarity in expressing thoughts and opinions.
- Strengthen listening, questioning, and feedback techniques.
- Adapt communication styles to suit diverse audiences and situations.
- Manage emotions and respond effectively under pressure.
- Handle difficult conversations with tact and empathy.
- Develop presence, confidence, and persuasive communication skills.

Why Attend

Women who communicate with clarity and confidence have greater influence, stronger leadership presence, and higher professional growth potential. This course provides the tools, practice, and coaching needed to help women overcome hesitation, strengthen their voice, and make a lasting impact in professional environments.

Target Audience

- Professional Women in Managerial and Executive Roles
- Entrepreneurs and Business Owners
- Supervisors, Team Leaders, and Coordinators
- Women in Customer Service, HR, or Communication Roles
- Anyone seeking to enhance professional influence and leadership communication

Individual Benefits

- Gain confidence to speak up and be heard in meetings and discussions.
- Learn strategies for assertive and persuasive communication.
- Strengthen leadership presence through impactful verbal and nonverbal cues.
- Build strong professional relationships based on respect and clarity.
- Overcome self-doubt and develop authentic communication confidence.
- Increase career growth opportunities through improved influence skills.

Organizational Benefits

- Promote confident, empowered communication among female employees.
- Enhance teamwork and collaboration through clear, open dialogue.
- Foster inclusive and balanced workplace communication.
- Improve internal and external stakeholder relationships.
- Support leadership development and diversity initiatives.

Instructional Methodology

- Interactive discussions and real-world case studies
- Role-plays and communication simulations
- Coaching sessions for personalized feedback
- Practical exercises on assertiveness and persuasion
- Group activities for collaboration and peer learning
- Reflective sessions on communication challenges and growth

Course Outline

- Module 1: Understanding the Power of Effective Communication
- Module 2: Building Confidence and Overcoming Communication Barriers
- Module 3: Assertiveness vs. Aggressiveness – Finding the Right Balance
- Module 4: Nonverbal Communication and Body Language for Impact
- Module 5: Emotional Intelligence and Empathy in Communication
- Module 6: Influencing and Persuasion Skills for Women Leaders
- Module 7: Handling Difficult Conversations and Conflict Resolution
- Module 8: Communicating with Confidence in Meetings and Presentations
- Module 9: Building a Personal Brand Through Communication
- Module 10: Action Planning and Skill Reinforcement

Certification

Upon successful completion, participants will receive a Certificate in Communication with Power and Impact for Women, recognizing their ability to communicate confidently, influence effectively, and lead with presence and poise.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

In-House / Customized Training

Interested in running this course for your team?

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