MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

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COACHING - BASED PUBLIC SPEAKING & PRESENTATION SKILLS

"Polish Your Presentation Style through Coaching-Based Scenarios"

Schedule

Venue (In-house)	Fees
At Your Organization Premises	Ask For The Quotation

Introduction

The Coaching-Based Public Speaking & Presentation Skills course is designed to transform participants into confident, engaging, and influential speakers. Through personalized coaching techniques, this program focuses on improving communication style, delivery impact, and audience engagement. Participants will learn to craft clear messages, use body language effectively, and handle stage presence with confidence.

This interactive program helps professionals overcome fear, develop authentic speaking styles, and master presentation strategies that leave lasting impressions.

Objectives

By the end of this course, participants will be able to:

- Enhance confidence and overcome stage fright through coaching techniques.
- Develop effective presentation structures and persuasive communication.
- Utilize body language, voice modulation, and storytelling to captivate audiences.
- Tailor presentations according to audience needs and expectations.
- Deliver impactful messages with clarity and authenticity.
- Manage Q&A sessions and handle challenging audience situations.
- Evaluate and continuously improve presentation performance.

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Why Attend

This course offers a unique coaching-based approach that helps individuals refine their public speaking style through real-time feedback and guided practice. It ensures participants not only learn the theory but also practice and polish their skills to professional standards.

Target Audience

- Managers and Team Leaders
- Trainers and Educators
- Sales and Marketing Professionals
- Corporate Spokespersons
- Project Managers and Executives
- Anyone seeking to improve public speaking and presentation confidence

Individual Benefits

- Gain confidence in speaking before groups of any size.
- Develop a persuasive and engaging communication style.
- Improve use of voice, body language, and eye contact.
- Learn to structure and deliver powerful presentations.
- Receive personalized coaching and constructive feedback.
- Enhance personal credibility and leadership presence.

Organizational Benefits

- Improve communication standards across teams and departments.
- Strengthen presentation quality in meetings, pitches, and events.
- Build a culture of confident, influential communicators.
- Enhance company image through professional representation.
- Increase overall productivity through clearer and more persuasive messaging.

Instructional Methodology

- One-on-one coaching sessions and feedback
- Video-recorded presentations with analysis
- Interactive group exercises and peer evaluation
- Real-life presentation simulations
- Storytelling and persuasion techniques
- Continuous performance improvement through practice

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Course Outline

Module 1: Fundamentals of Public Speaking and Presentation Design

Module 2: Overcoming Fear and Building Stage Confidence

Module 3: Crafting Compelling Content and Visual Aids

Module 4: Voice Control, Tone, and Body Language Mastery

Module 5: Storytelling and Audience Engagement

Module 6: Handling Questions and Managing Nerves

Module 7: Persuasion and Influence Techniques

Module 8: Delivering Presentations with Executive Presence

Module 9: Individual Coaching and Real-Time Feedback

Module 10: Final Presentation and Skill Evaluation

Certification

Upon successful completion, participants will receive a Certificate in Coaching-Based Public Speaking & Presentation Skills, recognizing their mastery in professional speaking, confidence, and impactful delivery.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

In-House / Customized Training Interested in running this course for your team? Please contact us:	TEL: **+601116373203**	EMAIL: **info@mawaevents.net**

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