

## BRILLIANT BODY LANGUAGE

*“Master the Silent Language of Confidence, Connection, and Influence”*

### Schedule

Venue (In-house)	Fees
At Your Organization Premises	Ask For The Quotation

### Introduction

Body language is a powerful communication tool that often speaks louder than words. Understanding and mastering non-verbal cues can significantly enhance personal impact, build trust, and improve professional relationships. This course equips participants with the ability to interpret and use body language effectively to project confidence, credibility, and empathy in both personal and professional interactions. Through practical exercises and real-world examples, participants will learn how to align their verbal and non-verbal messages for maximum influence.

### Objectives

By the end of this course, participants will be able to:

- Understand the science and psychology of body language.
- Identify and interpret key non-verbal signals in others.
- Use posture, gestures, and facial expressions effectively.
- Build confidence and authority through positive body language.
- Improve communication impact during meetings, interviews, and presentations.
- Detect inconsistencies between verbal and non-verbal messages.
- Develop awareness of cultural differences in body language

## Why Attend

This course helps professionals enhance their personal presence and communication impact by mastering the art of non-verbal communication. It enables you to connect authentically, lead with confidence, and create a lasting impression in any professional or social setting.

## Target Audience

- Business and Sales Professionals
- Managers, Supervisors, and Team Leaders
- HR and Customer Service Representatives
- Trainers, Speakers, and Presenters
- Anyone seeking to improve communication and influence skills

## Individual Benefits

- Boost confidence and professional image.
- Strengthen interpersonal communication and rapport-building.
- Gain control over nervous or unintentional gestures.
- Improve persuasion and negotiation outcomes.
- Enhance presentation skills through expressive body control.
- Increase self-awareness and emotional intelligence.

## Organizational Benefits

- Improve workplace communication and collaboration.
- Strengthen leadership and customer engagement.
- Enhance team morale and understanding.
- Build stronger client and stakeholder relationships.
- Support professional development and executive presence.
- Foster a culture of positive, confident communication.

## Instructional Methodology

- Interactive demonstrations and video analysis
- Role-playing and real-world body language practice
- Group activities and observation exercises
- Self-assessment and feedback sessions
- Case studies and behavioral decoding
- Practical tips for everyday professional settings

## Course Outline

- Module 1: Introduction to Body Language and Non-Verbal Communication
- Module 2: Understanding Posture, Gestures, and Facial Expressions
- Module 3: The Psychology Behind Non-Verbal Signals
- Module 4: Projecting Confidence and Authority
- Module 5: Reading Body Language in Others
- Module 6: Managing Nervous Habits and Building Presence
- Module 7: Cross-Cultural Body Language Awareness
- Module 8: Enhancing Presentations and Public Speaking through Body Language
- Module 9: Applying Body Language Techniques in Real-Life Scenarios

## Certification

Upon successful completion, participants will receive a Certificate in Brilliant Body Language, acknowledging their ability to interpret and use body language techniques effectively to enhance communication, confidence, and influence.

## Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation's unique goals.

### In-House / Customized Training

Interested in running this course for your team?

Please contact us:

TEL:

**+601116373203**

EMAIL:

**info@mawaevents.net**

© Material published by MAWA Events shown here is copyrighted. All rights reserved. Any unauthorized copying, distribution, use, dissemination, downloading, storing (in any medium), transmission, reproduction or reliance in whole or any part of this course outline is prohibited and will constitute an infringement of copyright.