MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

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7 HABITS OF HIGHLY EFFECTIVE PEOPLE®

"Transform Your Effectiveness, Build Lasting Success, and Lead with Purpose"

Schedule

Venue (In-house)	Fees
At Your Organization Premises	Ask For The Quotation

Introduction

The 7 Habits of Highly Effective People® is a world-renowned personal and professional effectiveness program inspired by Stephen R. Covey's best-selling book. This training helps individuals and organizations achieve sustainable performance improvements by developing character-based leadership, proactive behavior, and effective interpersonal relationships.

Through powerful principles, participants learn how to align their actions with values, manage priorities, communicate effectively, and create synergy within teams. The course enables individuals to take control of their personal and professional lives, leading to improved productivity, trust, and long-term success.

Objectives

By the end of this course, participants will be able to:

- Understand and internalize the 7 Habits framework for personal and professional growth.
- Develop proactive behavior and focus on what truly matters.
- Strengthen time management through habit-based prioritization.
- Build meaningful relationships based on trust and empathy.
- Communicate effectively using win-win strategies.
- Foster teamwork and collaboration for collective success.
- Establish a mindset of continuous improvement and self-renewal.

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Why Attend

In today’s fast-paced world, technical skills alone are not enough for success. The 7 Habits of Highly Effective People® equips you with timeless principles to become more disciplined, focused, and influential — both personally and professionally. This course helps you lead yourself, inspire others, and create results that truly matter.

Target Audience

This program is ideal for:

- Professionals and Managers seeking personal and team effectiveness
- Team Leaders and Supervisors
- HR and Organizational Development professionals
- Entrepreneurs and Business Owners
- Anyone aiming to improve productivity and leadership capability

Individual Benefits

- Gain clarity on your personal mission, values, and goals.
- Learn to prioritize effectively for better results.
- Develop emotional intelligence and self-mastery.
- Strengthen communication and conflict resolution skills.
- Build confidence and resilience in challenging situations.
- Experience greater balance between work and life.

Organizational Benefits

- Foster a culture of accountability and trust.
- Improve team collaboration and performance.
- Increase employee engagement and morale.
- Enhance leadership capabilities across all levels.
- Build alignment between individual and organizational goals.
- Promote sustainable results through principle-centered leadership.

Instructional Methodology

This course uses a highly interactive and experiential learning approach through:

- Engaging presentations and real-life examples
- Group discussions and reflective exercises
- Habit-based practical workshops
- Self-assessment and action planning
- Role-playing and scenario analysis
- Video-based case studies and guided learning activities

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Course Outline

Module 1: Introduction to the 7 Habits Framework

Module 2: Be Proactive – Taking Responsibility for Your Actions

Module 3: Begin with the End in Mind – Vision and Goal Setting

Module 4: Put First Things First – Effective Time and Priority Management

Module 5: Think Win-Win – Building Trust and Mutual Respect

Module 6: Seek First to Understand, Then to Be Understood – Empathic Communication

Module 7: Synergize – Teamwork and Collaboration

Module 8: Sharpen the Saw – Continuous Growth and Renewal

Module 9: Personal Action Plan and Habit Reinforcement

Certification

Upon successful completion, participants will receive a Certificate of Achievement in “7 Habits of Highly Effective People®”, demonstrating their mastery of proven principles for personal and professional effectiveness.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

In-House / Customized Training Interested in running this course for your team? Please contact us:	TEL: **+601116373203**	EMAIL: **info@mawaevents.net**

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