MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

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CERTIFIED TRAINING IN PROJECT PORTFOLIO MANAGEMENT

"Strategically Align, Prioritize, and Manage Projects to Maximize Organizational Value"

Schedule

Venue (In-house)	Fees
At Your Organization Premises	Ask For The Quotation

Introduction

Project Portfolio Management (PPM) is essential for organizations seeking to achieve strategic objectives, optimize resource allocation, and maximize value from multiple projects. The Certified Training in Project Portfolio Management course equips participants with the knowledge, tools, and frameworks to manage project portfolios effectively, ensuring alignment with organizational goals and successful delivery of strategic initiatives.

This course covers portfolio planning, prioritization, resource management, risk assessment, and performance monitoring. Through case studies, practical exercises, and interactive workshops, participants will learn to make data-driven decisions, balance competing demands, and optimize portfolio outcomes for sustainable business success.

Objectives

By the end of this course, participants will be able to:

- Understand the principles and importance of project portfolio management.
- Align project portfolios with organizational strategy and objectives.
- Prioritize projects based on value, risk, and resource availability.
- Allocate resources effectively across multiple projects.
- Monitor portfolio performance using KPIs, dashboards, and metrics.
- Identify and manage portfolio-level risks and interdependencies.
- Make informed decisions to optimize portfolio outcomes and value.
- Apply best practices and frameworks for governance and continuous improvement.

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Why Attend

Effective project portfolio management is critical for ensuring that organizational resources are used efficiently and strategic goals are met. This course provides practical insights and methodologies to help professionals balance competing priorities, manage complex portfolios, and deliver maximum business value. It is ideal for project managers, PMO professionals, and senior leaders responsible for strategic initiatives.

Target Audience

This course is suitable for:

- Project and Program Managers
- Portfolio Managers and PMO Leaders
- Senior Managers and Executives
- Project Coordinators and Analysts
- Resource and Capacity Planning Specialists
- Professionals responsible for strategic project alignment and decision-making

Individual Benefits

- Develop a deep understanding of project portfolio management principles and frameworks.
- Improve skills in project selection, prioritization, and resource allocation.
- Enhance strategic decision-making and leadership capabilities.
- Learn to monitor portfolio performance and drive continuous improvement.
- Gain confidence in managing complex project portfolios effectively.
- Strengthen professional credibility and career growth potential.

Organizational Benefits

- Optimize resource utilization across multiple projects.
- Improve alignment of projects with strategic organizational goals.
- Increase portfolio success rates and value delivery.
- Reduce risks associated with project interdependencies and resource constraints.
- Enhance governance, accountability, and transparency in project management.
- Foster a culture of strategic thinking and continuous improvement.

Instructional Methodology

The course employs an interactive and hands-on approach, including:

- Instructor-led sessions and practical case studies
- Group workshops on project prioritization and portfolio optimization
- Scenario-based exercises for resource allocation and risk management
- Portfolio performance monitoring and KPI analysis exercises
- Role-playing and collaborative problem-solving activities
- Continuous feedback and discussion sessions

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Course Outline

Module 1: Introduction to Project Portfolio Management and Strategic Alignment

Module 2: Project Selection and Prioritization Techniques

Module 3: Resource Allocation and Capacity Planning Across Projects

Module 4: Risk Management and Interdependency Analysis in Portfolios

Module 5: Portfolio Governance and Decision-Making Frameworks

Module 6: Performance Monitoring, Metrics, and KPIs

Module 7: Balancing Portfolio Constraints – Time, Cost, and Scope

Module 8: Managing Change and Stakeholder Expectations in Portfolios

Module 9: Tools, Software, and Technologies for Project Portfolio Management

Module 10: Capstone Workshop – Developing a Comprehensive Portfolio Management Plan

Certification

Upon successful completion, participants will receive a Certificate in Project Portfolio Management, recognizing their ability to manage, prioritize, and optimize project portfolios to achieve strategic organizational objectives and maximize value delivery.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

In-House / Customized Training Interested in running this course for your team? Please contact us:	TEL: **+601116373203**	EMAIL: **info@mawaevents.net**

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