MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

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MASTERING GLOBAL LOGISTICS

"Build World-Class Supply Chains and Navigate Global Trade with Strategic Precision and Operational Excellence."

Schedule

Venue (In-house)	Fees
At Your Organization Premises	Ask For The Quotation

Introduction

In an increasingly interconnected world, global logistics plays a pivotal role in ensuring the smooth flow of goods across borders, from manufacturers to consumers. Managing logistics on a global scale requires a strategic understanding of international trade regulations, supply chain networks, risk management, and digital transformation.

The Mastering Global Logistics course provides participants with the knowledge and tools to design, implement, and optimize logistics systems that operate efficiently across multiple countries and regions. This program blends global trade principles with practical logistics strategies, equipping professionals to manage transportation, warehousing, procurement, and cross-border operations with confidence.

Through a mix of interactive lectures, global case studies, and simulation exercises, participants will gain the ability to streamline supply chains, enhance cost efficiency, and strengthen organizational competitiveness in the international marketplace.

Objectives

By the end of this course, participants will be able to:

- Understand the structure and dynamics of global logistics and supply chains.
- Manage international freight, multimodal transportation, and distribution networks.
- Apply global trade compliance and customs documentation best practices.
- Develop strategies for logistics cost optimization and performance improvement.
- Identify and mitigate global supply chain risks and disruptions.
- Integrate sustainability and digital technologies into global logistics systems.
- Design strategies for international sourcing, warehousing, and fulfillment.
- Lead logistics operations aligned with business and global market objectives.

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Why Attend

In today's volatile global economy, businesses face constant challenges — from geopolitical tensions to supply disruptions and changing trade regulations. Professionals who master global logistics gain a strategic advantage in ensuring seamless international operations.

This course empowers participants with the skills, tools, and frameworks needed to navigate complex logistics networks, negotiate with global partners, and ensure cost-effective, reliable delivery worldwide. Whether managing exports, imports, or international supply chains, attendees will leave equipped to lead logistics operations that drive global business success.

Target Audience

This program is ideal for:

- Logistics, Supply Chain, and Operations Managers
- Freight Forwarders and Shipping Executives
- Procurement and Import/Export Specialists
- International Trade and Compliance Officers
- Transportation and Distribution Managers
- Business Development and Strategic Planning Executives
- Entrepreneurs managing cross-border logistics
- Anyone seeking to enhance their expertise in global logistics management

Individual Benefits

- Gain a complete understanding of global logistics systems and trade operations.
- Learn to manage international shipping, customs, and regulatory compliance.
- Enhance problem-solving and strategic decision-making abilities.
- Build leadership skills for managing multicultural and global logistics teams.
- Improve employability and professional value in international supply chain roles.
- Stay current with emerging trends such as digitization, automation, and sustainability in logistics.

Organizational Benefits

- Strengthen your company's global logistics and supply chain capabilities.
- Reduce logistics costs and enhance international operational efficiency.
- Improve trade compliance and minimize customs delays.
- Enhance global competitiveness and customer satisfaction.
- Build resilience against international disruptions and supply risks.
- Support sustainable logistics through optimized networks and green transport initiatives.

Instructional Methodology

The course employs a strategic and experiential learning approach, combining real-world global scenarios with analytical frameworks:

- Expert-led interactive lectures and discussions
- International case studies from leading global companies
- Simulation exercises on global logistics planning and execution
- Group workshops and strategic problem-solving sessions
- Video demonstrations and trade documentation walkthroughs
- Assessment and feedback for continuous skill improvement

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Course Outline

Module 1: Introduction to Global Logistics and Supply Chain Management

Module 2: International Trade Frameworks and Global Market Dynamics

Module 3: Freight Transport Modes – Air, Sea, Rail, and Road Logistics

Module 4: Cross-Border Documentation and Customs Compliance

Module 5: Global Sourcing, Procurement, and Supplier Management

Module 6: International Warehousing, Distribution, and Fulfillment Centers

Module 7: Logistics Cost Management and Performance Optimization

Module 8: Risk Management and Supply Chain Resilience in Global Operations

Module 9: Digital Transformation in Global Logistics – IoT, Blockchain, and AI

Module 10: Sustainable and Green Logistics Practices

Module 11: Case Studies in Global Logistics Strategy and Innovation

Module 12: Capstone Project – Designing an Integrated Global Logistics Strategy

Certification

Upon successful completion, participants will receive a Certificate of Mastery in Global Logistics, recognizing their ability to design, manage, and optimize complex international logistics and supply chain operations with strategic precision and efficiency.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

In-House / Customized Training Interested in running this course for your team? Please contact us:	TEL: **+601116373203**	EMAIL: **info@mawaevents.net**

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