

# MANAGING AND OVERCOMING SUPPLY CHAINS IN TIMES OF CRISIS

*“Build resilient, adaptive, and crisis-ready supply chains that thrive under pressure.”*

## Schedule

Venue (In-house)	Fees
At Your Organization Premises	Ask For The Quotation

► **Available delivery methods:** In-House Training

## Introduction

In an increasingly uncertain and interconnected global environment, supply chains are facing unprecedented challenges — from pandemics, geopolitical conflicts, and natural disasters to raw material shortages and transportation disruptions. These crises expose vulnerabilities that can cripple operations, delay production, and reduce customer trust.

The Managing and Overcoming Supply Chains in Times of Crisis course equips professionals with the strategic insight and tools to anticipate, respond to, and recover from supply chain disruptions. Participants will learn how to design resilient systems, assess risks, implement contingency plans, and ensure business continuity even in the most volatile conditions.

By combining real-world case studies, practical frameworks, and crisis management simulations, this program helps organizations and professionals turn disruption into opportunity — achieving agility, stability, and long-term competitive advantage.

## Objectives

By the end of this course, participants will be able to:

- Identify potential risks and vulnerabilities within global supply chains.
- Develop crisis management and business continuity strategies.
- Implement effective risk assessment and mitigation frameworks.
- Design flexible, agile, and resilient supply chain structures.
- Understand the role of technology and data in crisis response.
- Manage communication and collaboration during disruptions.
- Evaluate post-crisis performance and develop recovery plans.
- Create long-term strategies for supply chain resilience and sustainability.

## Why Attend

Crises are inevitable — preparedness is optional. This course provides the knowledge and practical methods needed to transform fragile supply chains into strong, adaptive systems. Whether facing transportation bottlenecks, supplier failures, or sudden demand fluctuations, participants will learn how to lead with confidence and maintain continuity, protecting both operations and reputation.

## Target Audience

This course is ideal for:

- Supply Chain and Logistics Managers
- Operations and Production Managers
- Procurement and Purchasing Professionals
- Risk Management and Business Continuity Officers
- Strategic Planners and Analysts
- Senior Executives and Decision-Makers involved in global operations

## Individual Benefits

- Gain the ability to anticipate and respond effectively to disruptions.
- Strengthen crisis leadership and decision-making under pressure.
- Learn practical tools for risk assessment and contingency planning.
- Build confidence in managing complex, high-stress supply chain challenges.
- Enhance professional credibility in resilience and crisis management.

## Organizational Benefits

- Improved crisis preparedness and operational continuity.
- Reduced financial and reputational risks from supply chain disruptions.
- Enhanced agility and responsiveness during market shocks.
- Greater coordination and collaboration across business functions.
- A culture of proactive risk management and long-term resilience.

## Instructional Methodology

The program uses a dynamic, real-world learning approach that includes:

- Instructor-led sessions with strategic frameworks and best practices
- Case studies of crisis management from global supply chains
- Risk assessment workshops and simulation exercises
- Interactive group discussions and decision-making scenarios
- Development of a crisis response and recovery plan tailored to participants' organizations

## Course Outline

### Module 1: Understanding Supply Chain Crises

- Types, causes, and global impacts of supply chain disruptions
- Lessons from recent global crises (e.g., COVID-19, geopolitical events)

### Module 2: Risk Identification and Vulnerability Assessment

- Mapping risks across supply chain tiers
- Tools for qualitative and quantitative risk assessment

### Module 3: Business Continuity and Crisis Management Frameworks

- Building and testing continuity plans
- The role of leadership and cross-functional coordination

### Module 4: Building Supply Chain Resilience

- Designing redundancy, flexibility, and responsiveness
- Nearshoring, diversification, and inventory strategies

### Module 5: Technology and Digital Transformation in Crisis Response

- Using AI, IoT, and data analytics for real-time visibility
- Predictive modeling and scenario planning

### Module 6: Managing Suppliers and Partners During Disruption

- Collaborative risk-sharing and supplier development
- Strengthening relationships through transparency and communication

### Module 7: Communication and Leadership in Crisis

- Effective crisis communication strategies
- Leading teams under uncertainty and stress

### Module 8: Recovery and Post-Crisis Evaluation

- Measuring performance recovery and resilience metrics
- Turning lessons learned into long-term strategic advantage

### Module 9: Sustainability and Future-Proofing the Supply Chain

- Integrating ESG principles and circular economy concepts
- Designing adaptable supply chain systems for tomorrow's challenges

### Module 10: Capstone Workshop – Crisis Simulation Exercise

- Participants design and implement a crisis management plan for a simulated supply chain disruption

## Certification

Upon successful completion, participants will receive a Certificate in Managing and Overcoming Supply Chains in Times of Crisis, demonstrating their capability to lead resilient, responsive, and crisis-ready supply chain operations.

## Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation's unique goals.

**In-House / Customized Training**

Interested in running this course for your team?

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