

LOGISTICS AND SUPPLY CHAIN MANAGEMENT

“Master the flow of goods, information, and value — from raw materials to customer satisfaction.”

Schedule

Venue (In-house)	Fees
At Your Organization Premises	Ask For The Quotation

► **Available delivery methods:** In-House Training

Introduction

In today’s highly competitive and globalized marketplace, efficient logistics and supply chain management (SCM) are key drivers of business success. Organizations must ensure that their supply chains are responsive, cost-effective, and customer-focused to stay ahead of the competition.

This course provides a comprehensive understanding of logistics and supply chain management principles, strategies, and best practices. Participants will gain insight into planning, procurement, transportation, warehousing, inventory management, and customer service—all while learning how technology, sustainability, and global trends are transforming modern supply chains.

By integrating real-world case studies, interactive exercises, and strategic frameworks, this course prepares participants to optimize end-to-end operations and enhance both organizational and customer value.

Objectives

By the end of this course, participants will be able to:

- Understand the principles, components, and functions of logistics and supply chain management.
- Design efficient supply chain systems that align with business goals.
- Apply techniques for inventory management, transportation optimization, and demand forecasting.
- Evaluate supplier performance and manage procurement effectively.
- Understand the role of technology (ERP, AI, automation) in modern supply chains.
- Identify opportunities for cost reduction and value creation.
- Enhance collaboration across departments and with external partners.
- Implement sustainable and resilient supply chain strategies.

Why Attend

This course helps participants master the essential tools and techniques to improve logistics performance and streamline supply chain processes. In a world where customer expectations and competition are constantly rising, having supply chain agility and strategic insight can make the difference between business success and failure.

Target Audience

This course is ideal for:

- Supply Chain, Logistics, and Operations Managers
- Procurement and Purchasing Professionals
- Inventory and Warehouse Supervisors
- Production and Planning Officers
- Transportation and Distribution Managers
- Business Analysts, Consultants, and Entrepreneurs seeking SCM expertise

Individual Benefits

- Gain a strong understanding of global logistics and supply chain functions.
- Learn to identify inefficiencies and apply cost-saving measures.
- Strengthen leadership, analytical, and problem-solving skills.
- Enhance career opportunities in logistics and operations management.
- Develop the ability to make data-driven supply chain decisions.

Organizational Benefits

- Improved efficiency and reduced operating costs across supply chain operations.
- Better forecasting, inventory control, and customer satisfaction.
- Enhanced collaboration between logistics, procurement, and production teams.
- Increased adaptability to market fluctuations and global supply disruptions.
- Sustainable and value-driven supply chain performance.

Instructional Methodology

This program adopts a practical and interactive approach using:

- Expert-led presentations on core logistics and SCM concepts
- Case studies from global leaders in supply chain excellence
- Group exercises and problem-solving simulations
- Process mapping and performance improvement activities
- Video demonstrations and discussions on supply chain innovations
- Q&A sessions and continuous knowledge checks

Course Outline

Module 1: Introduction to Logistics and Supply Chain Management

- Key concepts, functions, and evolution of SCM
- The role of logistics in value creation

Module 2: Supply Chain Planning and Strategy

- Aligning supply chain strategy with business goals
- Demand forecasting and capacity planning

Module 3: Procurement and Supplier Relationship Management

- Strategic sourcing and negotiation
- Evaluating supplier performance and collaboration

Module 4: Inventory and Warehouse Management

- Inventory optimization techniques
- Warehouse layout and operational efficiency

Module 5: Transportation and Distribution Management

- Freight optimization and route planning
- Intermodal transport and last-mile delivery

Module 6: Information Systems and Technology in SCM

- ERP, RFID, AI, and automation applications
- Real-time visibility and data analytics

Module 7: Performance Measurement and KPIs

- Key metrics in logistics and supply chain efficiency
- Benchmarking and continuous improvement

Module 8: Global Supply Chain Trends and Sustainability

- Green logistics, risk management, and resilience
- Case studies on leading global supply chains

Module 9: Integrating the Supply Chain

- Cross-functional coordination and collaboration
- Building an agile and responsive supply network

Module 10: Final Workshop and Strategy Presentation

- Participants develop a supply chain improvement plan for their organization

Certification

Upon successful completion, participants will receive a Certificate in Logistics and Supply Chain Management, recognizing their knowledge and capability to manage and optimize logistics and supply chain operations with strategic and operational excellence.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation's unique goals.

In-House / Customized Training

Interested in running this course for your team?

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