

INTRODUCTION TO AIR FREIGHT AND THE GLOBAL SUPPLY CHAIN

“Master the Fundamentals of Air Cargo Operations and Their Role in Global Supply Chain Efficiency.”

Schedule

Venue (In-house)	Fees
At Your Organization Premises	Ask For The Quotation

Introduction

Air freight plays a critical role in connecting global markets, offering the speed and reliability required for high-value, time-sensitive cargo. In today’s fast-moving global economy, understanding how air freight integrates into the broader supply chain is essential for logistics, operations, and trade professionals seeking to optimize performance and reduce lead times.

This course provides participants with a comprehensive understanding of air cargo operations, documentation, and regulations. It explores how air freight supports international trade, enhances supply chain agility, and complements other modes of transportation. Participants will gain practical insights into managing costs, compliance, and customer expectations in a competitive global logistics environment.

Objectives

By the end of this course, participants will be able to:

- Understand the fundamentals and key components of air freight logistics.
- Recognize the strategic role of air freight in global supply chains.
- Analyze air cargo processes, including booking, handling, and documentation.
- Manage compliance with international aviation and customs regulations.
- Optimize cost, time, and service performance in air freight operations.
- Coordinate multimodal transport strategies involving air cargo.
- Apply sustainability and digitalization practices to air freight operations.
- Communicate effectively with airlines, freight forwarders, and customs authorities.

Why Attend

Air freight is the backbone of global commerce for industries that demand speed, reliability, and precision. This course equips professionals with the essential knowledge and tools to navigate the complexities of air cargo logistics, enabling them to improve efficiency, ensure compliance, and strengthen their organization's global supply chain capabilities.

Target Audience

This course is suitable for:

- Logistics, Supply Chain, and Operations Managers
- Air Freight and Cargo Coordinators
- Freight Forwarders and Customs Brokers
- Import/Export and Trade Compliance Professionals
- Shipping, Procurement, and Distribution Specialists
- Airline Cargo and Ground Handling Staff
- Professionals seeking to understand the global role of air freight

Individual Benefits

- Gain a strong foundation in air freight operations and documentation.
- Learn to manage air cargo efficiently within global supply chains.
- Improve problem-solving and analytical skills in freight management.
- Enhance your understanding of international trade regulations.
- Increase employability and credibility in logistics and transport sectors.

Organizational Benefits

- Improve air freight planning, coordination, and cost control.
- Ensure compliance with international standards and customs requirements.
- Enhance supply chain responsiveness and customer satisfaction.
- Build stronger relationships with carriers and logistics partners.
- Integrate air freight effectively with other modes of transport.

Instructional Methodology

The training employs a practical, industry-oriented approach through:

- Interactive lectures and air cargo process simulations
- Case studies from global air freight operations
- Group discussions and scenario-based exercises
- Hands-on activities involving documentation and customs procedures
- Assignments focused on optimizing air logistics performance
- Continuous feedback and interactive Q&A sessions

Course Outline

- Module 1: Introduction to Air Freight and Global Trade
- Module 2: The Role of Air Freight in the Global Supply Chain
- Module 3: Air Cargo Operations and Handling Procedures
- Module 4: Air Freight Documentation and Compliance
- Module 5: Cost Structures, Tariffs, and Freight Rate Calculations
- Module 6: Safety, Security, and Risk Management in Air Cargo
- Module 7: Multimodal Integration – Air, Sea, and Land Connectivity
- Module 8: Sustainability and Green Initiatives in Air Freight
- Module 9: Emerging Technologies – E-AWB, IoT, and Digital Air Logistics
- Module 10: Capstone Project – Designing an Air Freight Strategy for a Global Supply Chain

Certification

Upon successful completion, participants will receive a Certificate in Air Freight and Global Supply Chain Management, recognizing their understanding of air cargo logistics, compliance, and integration within the global trade system.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

In-House / Customized Training

Interested in running this course for your team?

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