

## GREEN LOGISTICS

*"Implement Sustainable Logistics Practices to Reduce Environmental Impact and Improve Efficiency."*

### Schedule

Venue (In-house)	Fees
At Your Organization Premises	Ask For The Quotation

► **Available delivery methods:** In-House Training

### Introduction

Sustainability has become a core requirement for modern supply chains. Green logistics focuses on reducing the environmental impact of transportation, warehousing, and distribution while improving efficiency and cost-effectiveness. Companies adopting green logistics not only contribute to environmental protection but also gain competitive advantages through optimized operations and enhanced brand reputation.

This course provides participants with the knowledge and practical tools to integrate sustainable practices across logistics and supply chain operations. Participants will learn strategies for energy-efficient transport, eco-friendly packaging, waste reduction, and carbon footprint measurement.

### Objectives

By the end of this course, participants will be able to:

- Understand the principles and importance of green logistics.
- Identify opportunities to reduce carbon footprint in supply chains.
- Implement energy-efficient transportation and route optimization.
- Apply sustainable practices in warehousing, packaging, and material handling.
- Measure and monitor environmental impact using key metrics.
- Integrate green logistics practices into overall supply chain strategy.
- Comply with environmental regulations and sustainability standards.
- Develop initiatives for continuous improvement in sustainable logistics.

## Why Attend

Green logistics is no longer optional; it is a strategic necessity. This course equips professionals with the skills and knowledge to implement environmentally friendly logistics practices that reduce costs, improve efficiency, and align with corporate sustainability goals. Participants will gain actionable strategies to make their supply chains greener and more resilient.

## Target Audience

This course is suitable for:

- Supply Chain and Logistics Managers
- Transportation and Fleet Managers
- Warehouse and Operations Supervisors
- Sustainability and Environmental Compliance Officers
- Procurement and Packaging Professionals
- Business Analysts and Consultants in Supply Chain
- Professionals seeking to implement sustainable logistics practices

## Individual Benefits

- Gain practical knowledge of green logistics principles and techniques.
- Learn strategies to reduce environmental impact while improving efficiency.
- Enhance decision-making and problem-solving in sustainable logistics.
- Increase professional competence and marketability in sustainability-focused roles.
- Develop skills to lead green initiatives within the organization.

## Organizational Benefits

- Reduce operational costs through energy efficiency and waste reduction.
- Minimize carbon footprint and environmental impact of logistics operations.
- Improve compliance with environmental regulations and standards.
- Enhance corporate reputation and customer satisfaction.
- Foster innovation and continuous improvement in sustainable supply chain practices.

## Instructional Methodology

The training employs a practical, sustainability-focused approach through:

- Interactive lectures and real-world green logistics case studies
- Hands-on exercises in transportation, packaging, and warehouse optimization
- Group discussions and problem-solving workshops
- Assignments simulating real-life challenges in sustainable supply chains
- Continuous feedback and Q&A sessions for participant support

## Course Outline

Module 1: Introduction to Green Logistics and Sustainability Concepts

Module 2: Environmental Impact of Supply Chain Operations

Module 3: Energy-Efficient Transportation and Route Optimization

Module 4: Sustainable Packaging, Material Handling, and Warehousing

Module 5: Inventory Management with Environmental Considerations

Module 6: Measuring Carbon Footprint and Environmental Performance

Module 7: Compliance with Environmental Regulations and Standards

Module 8: Technology and Tools for Sustainable Logistics

Module 9: Green Supply Chain Strategies and Continuous Improvement

Module 10: Capstone Project - Implementing a Green Logistics Initiative

## Certification

Upon successful completion, participants will receive a Certificate in Green Logistics, recognizing their expertise in implementing sustainable, efficient, and environmentally responsible supply chain practices.

## Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation's unique goals.

### In-House / Customized Training

Interested in running this course for your team?

Please contact us:

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