MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

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FASHION RET AIL SUPPLY CHAIN BEST PRACTICES

"Optimize Your Fashion Retail Supply Chain for Speed, Efficiency, and Customer Satisfaction."

Schedule

Venue (In-house)	Fees
At Your Organization Premises	Ask For The Quotation

Introduction

The fashion retail industry operates in a highly dynamic and competitive environment where speed, accuracy, and cost-efficiency are critical. Efficient supply chain management is key to ensuring that the right products are available at the right time, minimizing stockouts and excess inventory.

This course provides participants with the knowledge and tools to implement best practices in fashion retail supply chains. From sourcing and procurement to inventory management, distribution, and returns, participants will learn strategies to enhance efficiency, reduce costs, and improve overall supply chain performance in the fashion sector.

Objectives

By the end of this course, participants will be able to:

- Understand the fundamentals and challenges of fashion retail supply chains.
- Apply best practices in sourcing, procurement, and supplier management.
- Optimize inventory management and demand forecasting for fashion products.
- Improve warehouse operations, order fulfillment, and distribution efficiency.
- Manage returns, reverse logistics, and sustainability initiatives.
- Leverage technology and data analytics to enhance supply chain visibility.
- Develop strategies to reduce costs, lead times, and stock discrepancies.
- Align supply chain processes with business goals and customer expectations.

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Why Attend

The fashion retail industry demands agile and responsive supply chains. This course equips professionals with actionable strategies to streamline operations, reduce lead times, and improve service levels. Participants will gain insights into industry best practices and practical tools to enhance supply chain performance and competitiveness.

Target Audience

This course is suitable for:

- Fashion Retail Supply Chain Managers
- Inventory and Merchandise Planners
- Procurement and Sourcing Professionals
- Warehouse and Distribution Supervisors
- Operations Managers and Logistics Coordinators
- Retail Managers and Business Analysts
- Professionals involved in fashion, apparel, and footwear supply chains

Individual Benefits

- Gain practical knowledge of fashion retail supply chain best practices.
- Learn strategies to optimize inventory, distribution, and returns processes.
- Enhance analytical, problem-solving, and decision-making skills.
- Improve operational efficiency and customer satisfaction.
- Boost professional competence and career advancement opportunities.

Organizational Benefits

- Streamline fashion supply chain operations and reduce operational costs.
- Improve inventory accuracy, availability, and turnover rates.
- Enhance distribution speed, order fulfillment, and customer satisfaction.
- Reduce waste, stockouts, and excess inventory.
- Support data-driven decision-making and process improvements.

Instructional Methodology

The training uses a practical, fashion-industry-focused approach through:

- Interactive lectures and real-world industry examples
- Case studies on fashion retail supply chain successes and challenges
- Hands-on exercises in inventory management, sourcing, and distribution
- Group discussions and problem-solving workshops
- Assignments simulating real-life fashion supply chain scenarios
- Continuous feedback and Q&A sessions for individual improvement

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Course Outline

Module 1: Introduction to Fashion Retail Supply Chains

Module 2: Sourcing, Procurement, and Supplier Management

Module 3: Inventory Management and Demand Forecasting

Module 4: Warehouse Operations and Storage Solutions for Fashion Products

Module 5: Order Fulfillment, Distribution, and Last-Mile Logistics

Module 6: Reverse Logistics, Returns, and Sustainability Practices

Module 7: Technology Integration – ERP, WMS, and Analytics Tools

Module 8: Supply Chain Performance Measurement and KPIs

Module 9: Risk Management and Agility in Fashion Supply Chains

Module 10: Capstone Project – Implementing Best Practices in a Fashion Retail Supply Chain

Certification

Upon successful completion, participants will receive a Certificate in Fashion Retail Supply Chain Best Practices, validating their expertise in optimizing, managing, and streamlining supply chain operations for the fashion retail industry.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

In-House / Customized Training Interested in running this course for your team? Please contact us:	TEL: **+601116373203**	EMAIL: **info@mawaevents.net**

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