

ENTERPRISE SUPPLY CHAIN MANAGEMENT

“Strategically Plan, Integrate, and Optimize Supply Chains Across Your Entire Enterprise.”

Schedule

Venue (In-house)	Fees
At Your Organization Premises	Ask For The Quotation

Introduction

In today’s global and competitive business environment, managing supply chains at an enterprise level is critical for operational efficiency, cost reduction, and customer satisfaction. Enterprise Supply Chain Management (SCM) goes beyond traditional logistics, integrating procurement, production, distribution, and technology to create a seamless flow of goods and information across the organization.

This course provides participants with the knowledge and tools to design, implement, and manage enterprise-wide supply chain strategies. Through practical case studies, modeling exercises, and interactive discussions, participants will learn how to align supply chain processes with business objectives, mitigate risks, and improve responsiveness in dynamic markets.

Objectives

By the end of this course, participants will be able to:

- Understand the fundamentals and components of enterprise supply chains.
- Design integrated supply chain networks for efficiency and flexibility.
- Optimize procurement, production, inventory, and distribution processes.
- Apply demand forecasting and planning techniques across the enterprise.
- Implement technology-driven solutions including ERP and SCM software.
- Measure supply chain performance using KPIs and analytics.
- Manage risks, disruptions, and sustainability in supply chain operations.
- Develop strategic initiatives for continuous improvement and competitiveness.

Why Attend

As organizations expand globally, the complexity of supply chains increases. Mastering enterprise SCM enables professionals to manage end-to-end operations efficiently, reduce costs, enhance customer satisfaction, and support strategic business goals. This course provides actionable insights and real-world strategies to help organizations thrive in competitive markets.

Target Audience

This course is suitable for:

- Supply Chain and Logistics Managers
- Operations and Production Managers
- Procurement and Sourcing Professionals
- Inventory and Distribution Managers
- Business Analysts and Consultants
- Senior Management overseeing supply chain operations
- Professionals involved in manufacturing, retail, and e-commerce

Individual Benefits

- Gain a holistic understanding of enterprise supply chain management.
- Develop strategic thinking and analytical problem-solving skills.
- Learn to optimize processes across procurement, production, and distribution.
- Improve decision-making in complex supply chain environments.
- Enhance professional credibility and career growth potential.

Organizational Benefits

- Integrate and streamline supply chain operations across departments.
- Reduce operational costs and increase efficiency.
- Improve responsiveness to customer demands and market changes.
- Mitigate risks and improve supply chain resilience.
- Enable data-driven decision-making and continuous improvement initiatives.

Instructional Methodology

The training employs a practical, enterprise-focused approach through:

- Interactive lectures and supply chain simulations
- Case studies of real-world enterprise SCM implementations
- Hands-on exercises in demand planning, network optimization, and process integration
- Group discussions and collaborative problem-solving workshops
- Assignments focusing on enterprise supply chain challenges
- Continuous feedback and Q&A sessions for participant improvement

Course Outline

- Module 1: Fundamentals of Enterprise Supply Chain Management
- Module 2: Supply Chain Network Design and Optimization
- Module 3: Procurement and Supplier Management Strategies
- Module 4: Production Planning and Inventory Optimization
- Module 5: Distribution, Transportation, and Logistics Integration
- Module 6: Demand Forecasting and Sales & Operations Planning (S&OP)
- Module 7: Technology Integration – ERP, WMS, and SCM Software
- Module 8: Performance Metrics, KPIs, and Analytics in SCM
- Module 9: Risk Management, Sustainability, and Compliance in Supply Chains
- Module 10: Capstone Project – Designing and Managing an End-to-End Enterprise Supply Chain

Certification

Upon successful completion, participants will receive a Certificate in Enterprise Supply Chain Management, recognizing their expertise in planning, optimizing, and managing supply chains at the enterprise level.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

In-House / Customized Training

Interested in running this course for your team?

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