

CREATING VALUE ALONG SUPPLY CHAIN AND THE PROCESS MANAGEMENT

“Optimize Processes and Deliver Value at Every Stage of the Supply Chain.”

Schedule

Venue (In-house)	Fees
At Your Organization Premises	Ask For The Quotation

Introduction

In today’s competitive market, value creation across the supply chain is essential for achieving operational excellence and customer satisfaction. This course explores how to enhance efficiency, eliminate waste, and optimize processes across the entire supply chain. Participants will learn to identify value-adding activities, streamline operations, and implement process management strategies that improve performance, reduce costs, and strengthen supply chain resilience.

Objectives

By the end of this course, participants will be able to:

- Understand the principles of value creation along the supply chain.
- Map and analyze supply chain processes for efficiency improvement.
- Identify non-value-adding activities and eliminate operational waste.
- Apply process management techniques to optimize workflows.
- Enhance collaboration across departments and supply chain partners.
- Utilize metrics and KPIs to measure supply chain performance.
- Implement strategies to increase customer value and satisfaction.

Why Attend

Organizations that create value throughout the supply chain enjoy higher efficiency, lower costs, and stronger customer relationships. This course equips professionals with practical tools and frameworks to drive process improvements and enhance value delivery at every stage of the supply chain.

Target Audience

This course is suitable for:

- Supply Chain and Operations Managers
- Process Improvement Specialists
- Logistics and Distribution Professionals
- Production and Manufacturing Managers
- Quality and Performance Analysts
- Business Strategy and Operations Professionals

Individual Benefits

- Gain expertise in process mapping and optimization.
- Learn to identify value-adding activities and reduce waste.
- Enhance problem-solving and decision-making skills.
- Improve professional credibility and career advancement prospects.
- Develop the ability to implement value-driven supply chain strategies.

Organizational Benefits

- Optimize supply chain processes and operational workflows.
- Reduce operational costs and improve efficiency.
- Increase customer satisfaction through value delivery.
- Strengthen collaboration across internal teams and external partners.
- Implement measurable and sustainable process improvements.

Instructional Methodology

- Interactive instructor-led sessions
- Real-world case studies and process analysis exercises
- Group activities and collaborative problem-solving
- Hands-on exercises in process mapping and workflow optimization
- Continuous feedback, Q&A sessions, and practical assignments

Course Outline

- Module 1: Introduction to Supply Chain Value Creation
- Module 2: Process Mapping and Analysis Techniques
- Module 3: Identifying and Eliminating Non-Value-Adding Activities
- Module 4: Process Improvement Methodologies (Lean, Six Sigma)
- Module 5: Supply Chain Collaboration and Integration
- Module 6: Performance Metrics, KPIs, and Continuous Improvement
- Module 7: Risk Management and Resilience in Process Management
- Module 8: Technology Tools for Process Optimization
- Module 9: Case Studies on Value Creation in Supply Chains
- Module 10: Capstone Exercise – Implementing Value-Driven Supply Chain Strategies

Certification

Upon successful completion, participants will receive a Certificate in Creating Value Along the Supply Chain and Process Management, recognizing their expertise in optimizing processes and delivering value throughout the supply chain.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
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In-House / Customized Training

Interested in running this course for your team?

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