

BEST PRACTICES OF GLOBAL LOGISTICS AND DISTRIBUTION PLANNING

"Master Global Logistics and Distribution Strategies to Optimize Supply Chain Performance."

Schedule

Venue (In-house)	Fees
At Your Organization Premises	Ask For The Quotation

► **Available delivery methods:** In-House Training

Introduction

Global logistics and distribution are critical components of supply chain success. Efficient planning ensures timely delivery, reduced costs, and enhanced customer satisfaction.

This course explores best practices in logistics management, distribution network optimization, transportation strategies, and international supply chain coordination. Participants will learn how to design, plan, and implement global logistics and distribution strategies to meet organizational goals and market demands.

Objectives

By the end of this course, participants will be able to:

- Understand global logistics frameworks and distribution planning principles.
- Design efficient distribution networks to reduce costs and improve service levels.
- Apply transportation management strategies for local and international supply chains.
- Optimize inventory positioning and warehouse operations across regions.
- Analyze logistics performance metrics and KPIs for continuous improvement.
- Implement best practices for risk management in global distribution.
- Integrate technology and software tools to enhance logistics and distribution efficiency.

Why Attend

Global supply chains are complex and dynamic. Mastering logistics and distribution planning ensures operational efficiency, cost reduction, and timely delivery. This course equips professionals with the skills to implement strategic logistics solutions, optimize distribution networks, and strengthen overall supply chain performance.

Target Audience

This course is suitable for:

- Logistics and Distribution Managers
- Supply Chain Professionals
- Warehouse and Inventory Managers
- Procurement and Operations Managers
- Transportation and Freight Specialists
- Business Analysts and Strategy Planners

Individual Benefits

- Gain expertise in global logistics and distribution strategies.
- Improve decision-making for transportation, warehousing, and inventory management.
- Develop skills to optimize supply chain operations and reduce costs.
- Enhance career prospects in logistics, supply chain, and operations management.
- Learn to implement best practices in global distribution planning.

Organizational Benefits

- Streamline global supply chain operations and reduce operational costs.
- Enhance delivery performance and customer satisfaction.
- Improve collaboration across international logistics networks.
- Strengthen risk management and contingency planning in distribution.
- Utilize technology to monitor, plan, and optimize logistics and distribution.

Instructional Methodology

- Instructor-led interactive sessions and discussions
- Case studies of global logistics and distribution challenges
- Group exercises and collaborative problem-solving
- Hands-on activities using logistics planning tools and software
- Continuous feedback, Q&A sessions, and practical assignments

Course Outline

- Module 1: Introduction to Global Logistics and Distribution Concepts
- Module 2: Designing Efficient Distribution Networks
- Module 3: Transportation Planning and Freight Management
- Module 4: Inventory Positioning and Warehouse Optimization
- Module 5: Risk Management in Global Supply Chains
- Module 6: Performance Metrics and Key Indicators in Logistics
- Module 7: Technology Tools for Logistics and Distribution Planning
- Module 8: Sustainability and Green Logistics Practices
- Module 9: Integration of Global Supply Chain Operations
- Module 10: Capstone Exercise – Implementing Best Practices in Global Logistics and Distribution

Certification

Upon successful completion, participants will receive a Certificate in Best Practices of Global Logistics and Distribution Planning, recognizing their expertise in designing, optimizing, and managing global supply chains and distribution networks efficiently.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

In-House / Customized Training

Interested in running this course for your team?

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