

A BALANCED APPROACH TO SUPPLY CHAIN MANAGEMENT

“Optimize, Integrate, and Streamline Your Supply Chain for Maximum Efficiency and Value.”

Schedule

Venue (In-house)	Fees
At Your Organization Premises	Ask For The Quotation

► **Available delivery methods:** In-House Training

Introduction

In today’s competitive business environment, a well-managed supply chain is critical to organizational success. This course provides a comprehensive and balanced approach to supply chain management, covering planning, procurement, production, logistics, and distribution.

Participants will gain insights into end-to-end supply chain processes, learn how to align supply chain strategies with business objectives, and develop skills to enhance efficiency, reduce costs, and improve customer satisfaction.

Objectives

By the end of this course, participants will be able to:

- Understand the principles and components of an integrated supply chain.
- Analyze supply chain operations and identify areas for improvement.
- Develop strategies for effective procurement, inventory management, and logistics.
- Apply best practices in supply chain planning and demand forecasting.
- Manage supplier relationships and performance effectively.
- Utilize performance metrics and KPIs to optimize supply chain efficiency.
- Integrate technology and data analytics into supply chain decision-making.

Why Attend

An optimized supply chain reduces costs, enhances customer satisfaction, and improves operational efficiency. This course equips supply chain professionals, managers, and decision-makers with practical strategies and tools to create a resilient, agile, and high-performing supply chain.

Target Audience

This course is suitable for:

- Supply Chain Managers and Coordinators
- Procurement and Logistics Professionals
- Operations and Production Managers
- Inventory and Warehouse Managers
- Business Analysts and Process Improvement Professionals
- Professionals seeking a holistic understanding of supply chain management

Individual Benefits

- Gain practical knowledge of end-to-end supply chain management.
- Learn strategies to reduce operational costs and improve efficiency.
- Enhance problem-solving and decision-making skills in supply chain operations.
- Increase professional credibility and career opportunities in supply chain roles.
- Build confidence in managing complex supply chain challenges.

Organizational Benefits

- Streamline supply chain operations and reduce bottlenecks.
- Improve supplier collaboration and performance.
- Optimize inventory levels and reduce waste.
- Enhance customer satisfaction through timely delivery and quality service.
- Strengthen organizational competitiveness and agility in dynamic markets.

Instructional Methodology

- Interactive instructor-led sessions and discussions
- Case studies and real-world supply chain scenarios
- Group exercises and problem-solving workshops
- Hands-on activities in supply chain planning and analysis
- Continuous feedback, Q&A sessions, and practical exercises

Course Outline

- Module 1: Introduction to Supply Chain Management and Key Concepts
- Module 2: Supply Chain Strategy and Alignment with Business Objectives
- Module 3: Procurement, Supplier Management, and Sourcing Strategies
- Module 4: Inventory Management and Demand Forecasting
- Module 5: Production Planning and Operations Management
- Module 6: Logistics, Distribution, and Transportation Management
- Module 7: Supply Chain Performance Measurement and KPIs
- Module 8: Risk Management and Resilience in Supply Chains
- Module 9: Technology, Data Analytics, and Digital Transformation in Supply Chains
- Module 10: Capstone Exercise – Designing a Balanced and Efficient Supply Chain

Certification

Upon successful completion, participants will receive a Certificate in Balanced Supply Chain Management, acknowledging their skills and knowledge in optimizing, integrating, and managing supply chain operations for organizational success.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation's unique goals.

In-House / Customized Training

Interested in running this course for your team?

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