

## EFQM: LEADERS FOR EXCELLENCE (L4E)

*“Develop leadership skills to drive organizational excellence and sustainable performance using the EFQM framework.”*

### Schedule

Venue (InHouse)	Fees
At Your Organization Premises	Ask For The Quotation

### Introduction

Strong leadership is the cornerstone of organizational excellence. The EFQM: Leaders for Excellence (L4E) program equips current and emerging leaders with the knowledge, skills, and tools to lead high-performing teams, implement excellence strategies, and embed a culture of continuous improvement.

This course focuses on the role of leadership within the EFQM Excellence Model, exploring how leaders can influence strategy, engage people, and drive results. Through interactive workshops, case studies, and practical exercises, participants will gain the ability to lead change, foster innovation, and ensure sustainable organizational success.

### Objectives

By the end of this course, participants will be able to:

- Understand the EFQM Excellence Model and the role of leadership in driving organizational performance.
- Develop leadership competencies aligned with excellence principles.
- Apply strategies for engaging and motivating teams.
- Foster a culture of innovation, learning, and continuous improvement.
- Implement performance measurement and feedback systems effectively.
- Lead strategic initiatives and change management projects.
- Communicate vision, strategy, and improvement goals effectively across the organization.
- Act as role models for organizational excellence and ethical leadership.

## Why Attend

Effective leadership is critical for achieving excellence and sustainable growth. This program provides participants with practical insights and tools to strengthen their leadership capabilities, align teams with organizational goals, and drive continuous improvement initiatives.

Whether you are a senior executive, middle manager, or aspiring leader, this course enhances your ability to lead with impact and foster high-performing organizational cultures.

## Target Audience

This course is suitable for:

- Senior Leaders and Executives
- Middle Management and Team Leaders
- HR and Organizational Development Professionals
- Business Excellence Coordinators
- Change Management Practitioners
- Project and Program Managers
- Consultants supporting leadership development and organizational performance

## Individual Benefits

- Enhance leadership skills aligned with organizational excellence.
- Gain practical tools to lead high-performing teams.
- Learn to drive strategic initiatives and organizational change.
- Improve decision-making, problem-solving, and communication abilities.
- Build credibility as an effective leader capable of fostering excellence.
- Increase confidence in guiding teams toward measurable results.

## Organizational Benefits

- Strengthen leadership capabilities across the organization.
- Align leadership actions with organizational strategy and EFQM principles.
- Foster a culture of innovation, accountability, and continuous improvement.
- Improve team engagement, motivation, and performance.
- Support successful execution of strategic initiatives.
- Enhance organizational reputation and competitiveness through strong leadership.

## Instructional Methodology

The program uses an interactive and experiential approach combining theory, practical exercises, and leadership simulations.

Methodology includes:

- Expert-led lectures on EFQM leadership principles
- Case studies of successful leadership practices in excellence-driven organizations
- Leadership simulations and role-playing exercises
- Group discussions and peer learning sessions
- Workshops on strategic alignment, engagement, and performance management
- Action planning and coaching for real-world leadership application

## Course Outline

### Module 1: Introduction to EFQM and Leadership for Excellence

- Overview of EFQM model and excellence principles
- Leadership’s role in driving organizational performance

### Module 2: Leadership Competencies and Practices

- Developing leadership skills for high performance
- Leading by example and ethical decision-making

### Module 3: Engaging People and Teams

- Motivating, coaching, and developing talent
- Fostering collaboration and team effectiveness

### Module 4: Strategy and Change Leadership

- Translating strategy into actionable initiatives
- Leading organizational change and continuous improvement

### Module 5: Driving Innovation and Learning

- Encouraging creativity and innovation
- Building a learning-oriented culture

### Module 6: Performance Management and Feedback

- Setting objectives and KPIs
- Monitoring, evaluating, and improving results

### Module 7: Communication and Influence

- Effective communication of vision and strategy
- Stakeholder engagement and persuasion techniques

### Module 8: Capstone Project

- Applying EFQM leadership principles to a simulated organizational scenario
- Developing a leadership action plan for driving excellence

## Certification

Upon successful completion, participants will receive a Certificate in EFQM: Leaders for Excellence (L4E), recognizing their ability to lead organizations and teams toward sustainable performance, innovation, and excellence using the EFQM framework.

## Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

<p><b>In-House / Customized Training</b></p> <p>Interested in running this course for your team?</p> <p>Please contact us:</p>	<p>TEL:</p> <p><b>+601116373203</b></p>	<p>EMAIL:</p> <p><b>info@mawaevents.net</b></p>
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