MAWA EVENTS

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EFQM: JOURNEY TO EXCELLENCE (J2E)

"Learn to lead your organization on the path to sustainable excellence using the EFQM model."

Schedule

Venue (InHouse)	Fees
At Your Organization Premises	Ask For The Quotation

Introduction

The EFQM Journey to Excellence (J2E) program is designed to guide organizations in understanding, applying, and benefiting from the EFQM Excellence Model. This course equips participants with the knowledge and tools to drive organizational transformation, improve performance, and embed a culture of continuous improvement.

Participants will explore the principles of excellence, self-assessment techniques, and strategies for implementing EFQM-based improvements. Through case studies, workshops, and interactive exercises, participants will learn to align strategy, leadership, processes, and results to achieve sustainable organizational success.

Objectives

By the end of this course, participants will be able to:

- Understand the EFQM Excellence Model and its criteria.
- Apply self-assessment methodologies to identify organizational strengths and areas for improvement.
- Develop strategies for continuous improvement and performance excellence.
- Align organizational processes, people, and resources with strategic objectives.
- Foster a culture of innovation, learning, and excellence.
- Use EFQM tools to monitor performance and track improvements.
- Communicate findings and drive organizational change effectively.
- Prepare the organization for formal EFQM assessments or benchmarking initiatives.

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Why Attend

Organizations striving for excellence must embed structured frameworks to achieve sustainable growth. This program empowers professionals to understand the EFQM model, drive strategic initiatives, and foster a culture of excellence.

Whether you are a manager, quality professional, or executive, this course enhances your ability to lead organizational improvement initiatives and achieve measurable results.

Target Audience

This course is suitable for:

- Senior Leaders and Executives
- Quality and Process Improvement Professionals
- Organizational Development Practitioners
- Business Excellence Coordinators
- Strategy and Planning Managers
- HR and Change Management Professionals
- Consultants supporting organizational performance improvement
- Public and private sector professionals involved in excellence initiatives

Individual Benefits

- Gain a deep understanding of EFQM principles and frameworks.
- Develop skills to assess and improve organizational performance.
- Enhance strategic thinking and leadership capabilities.
- Learn to implement continuous improvement initiatives effectively.
- Improve professional credibility in organizational excellence and quality management.
- Build confidence to guide teams and departments toward high performance.

Organizational Benefits

- Establish a structured approach to organizational excellence.
- Improve performance across leadership, strategy, processes, and results.
- Foster a culture of learning, innovation, and continuous improvement.
- Align organizational objectives with performance measurement systems.
- Enhance competitiveness, efficiency, and stakeholder satisfaction.
- Prepare for external assessments, awards, and benchmarking initiatives.

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Instructional Methodology

The program uses a practical, interactive approach combining lectures, workshops, and hands-on exercises.

Methodology includes:

- Expert-led lectures on EFQM principles and excellence criteria
- Case studies of organizations successfully implementing EFQM
- Self-assessment exercises and group discussions
- Workshops for designing improvement initiatives and action plans
- Performance measurement and monitoring exercises
- Feedback and coaching sessions
- Capstone exercise applying EFQM tools to a simulated or real organizational scenario

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Course Outline

Module 1: Introduction to EFQM and Excellence Principles

- EFQM history, mission, and relevance
- Key concepts and benefits of excellence frameworks

Module 2: EFQM Excellence Model Overview

- Understanding the nine criteria and RADAR logic
- Leadership, strategy, people, processes, and results

Module 3: Self-Assessment Methodology

- Conducting assessments and evidence gathering
- Identifying strengths, gaps, and opportunities

Module 4: Developing Improvement Plans

- Setting priorities and improvement objectives
- Designing initiatives aligned with strategy

Module 5: Embedding a Culture of Excellence

- Leadership practices, innovation, and learning
- Engaging teams and stakeholders

Module 6: Monitoring and Performance Measurement

- Tracking progress and using KPIs
- Reporting results and sustaining improvement

Module 7: Preparing for External Assessment and Benchmarking

- EFQM award process and standards
- Best practices for organizational readiness

Module 8: Capstone Project

- Conducting a J2E assessment and presenting a comprehensive improvement roadmap

Certification

Upon successful completion, participants will receive a Certificate in EFQM: Journey to Excellence (J2E), recognizing their ability to assess, improve, and lead organizations toward sustainable excellence using the EFQM framework.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

In-House / Customized Training Interested in running this course for your team? Please contact us:	TEL: **+601116373203**	EMAIL: **info@mawaevents.net**

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