

DEVELOPING EFFECTIVE PUBLIC - PRIVATE PARTNERSHIPS (PPPS)

“Learn to design, implement, and manage successful public-private partnerships that deliver value and sustainable development.”

Schedule

Venue (InHouse)	Fees
At Your Organization Premises	Ask For The Quotation

Introduction

Public-Private Partnerships (PPPs) are increasingly used worldwide as a means to leverage private sector expertise and resources for delivering public services and infrastructure efficiently. The Developing Effective Public-Private Partnerships program provides participants with the knowledge, tools, and frameworks to plan, structure, and manage PPP projects effectively.

This course emphasizes understanding the legal, financial, operational, and strategic aspects of PPPs. Participants will learn how to identify partnership opportunities, assess project feasibility, negotiate agreements, manage risks, and monitor performance. Through case studies, practical exercises, and group discussions, participants will gain hands-on experience in structuring partnerships that balance public interests with private sector efficiency and profitability.

Objectives

By the end of this course, participants will be able to:

- Understand the principles, types, and models of PPPs.
- Identify and evaluate potential PPP projects for feasibility and impact.
- Design effective partnership structures and contractual arrangements.
- Apply risk assessment and risk allocation techniques in PPPs.
- Develop financial models and funding strategies for partnership projects.
- Negotiate agreements and manage stakeholder relationships effectively.
- Monitor and evaluate PPP performance to ensure sustainable outcomes.
- Apply international best practices and lessons learned from successful PPPs.

Why Attend

Public-private partnerships are a powerful tool for addressing infrastructure gaps, improving service delivery, and driving socio-economic development. This program empowers participants to understand the complexities of PPPs and equips them with practical skills to design and manage partnerships that create value for both the public and private sectors.

Whether you are a government official, project manager, or private sector professional, this course provides actionable insights for structuring and implementing PPPs successfully.

Target Audience

This course is suitable for:

- Government and Public Sector Officials
- Infrastructure and Project Managers
- Policy Makers and Planners
- Financial Analysts and Investment Advisors
- Legal and Contract Professionals
- Consultants in Public Policy and Development Projects
- Private Sector Executives involved in PPP Projects
- Professionals engaged in infrastructure, urban development, or public service delivery

Individual Benefits

- Gain a comprehensive understanding of PPP principles and frameworks.
- Develop practical skills in project assessment, structuring, and implementation.
- Learn to manage risks, stakeholders, and contractual obligations effectively.
- Enhance negotiation, financial modeling, and decision-making capabilities.
- Improve professional credibility in public-private partnership management.
- Gain confidence to lead or advise on PPP projects.

Organizational Benefits

- Improve the success rate of public-private partnership projects.
- Enhance collaboration and trust between public and private sectors.
- Reduce project risks through proper planning, structuring, and governance.
- Optimize resource utilization and financial performance.
- Ensure transparency, accountability, and value creation in partnership initiatives.
- Strengthen capacity to deliver sustainable infrastructure and public services.

Instructional Methodology

The program uses an interactive, practical approach combining theory, case studies, and exercises.

Methodology includes:

- Expert-led lectures and discussions on PPP principles and best practices
- Analysis of real-world PPP case studies from various sectors
- Group exercises on project evaluation, risk assessment, and structuring
- Financial modeling and funding strategy workshops
- Role-playing and negotiation simulations
- Development of a project-specific PPP action plan
- Continuous Q&A and feedback sessions

Course Outline

Module 1: Introduction to Public-Private Partnerships

- Definition, purpose, and benefits of PPPs
- Types and models of PPP projects

Module 2: Policy, Legal, and Regulatory Frameworks

- Understanding government policies and regulations
- Contractual structures and compliance requirements

Module 3: Project Identification and Feasibility Assessment

- Screening and prioritizing PPP opportunities
- Technical, financial, and social feasibility studies

Module 4: Risk Assessment and Allocation

- Identifying project risks and mitigation strategies
- Sharing risks between public and private partners

Module 5: Financial Structuring and Funding Models

- Investment appraisal and cost-benefit analysis
- Financing options and structuring public-private funding

Module 6: Stakeholder Engagement and Negotiation

- Managing public, private, and community stakeholders
- Negotiating agreements and contracts

Module 7: Implementation and Governance

- Project management and operational oversight
- Monitoring performance and ensuring accountability

Module 8: Evaluation and Sustainability

- Measuring PPP project outcomes and impact
- Lessons learned and continuous improvement

Module 9: Capstone Project

- Developing a comprehensive PPP proposal and implementation plan

Certification

Upon successful completion, participants will receive a Certificate in Developing Effective Public-Private Partnerships (PPPs), recognizing their expertise in structuring, implementing, and managing partnerships that deliver value and sustainable outcomes for public and private stakeholders.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation's unique goals.

In-House / Customized Training

Interested in running this course for your team?

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