

CERTIFIED BUSINESS ANALYST

"Master the skills to analyze, design, and deliver business solutions that drive organizational success"

Schedule

Venue (InHouse)	Fees
At Your Organization Premises	Ask For The Quotation

Introduction

Business analysis plays a vital role in helping organizations identify needs, define requirements, and deliver effective solutions. The Certified Business Analyst program provides participants with the practical tools, methodologies, and analytical techniques needed to succeed in today's dynamic business environment.

This course covers the entire business analysis lifecycle—from identifying business needs and gathering requirements to implementing and validating solutions. Participants will learn industry-recognized best practices aligned with international standards, such as those of the International Institute of Business Analysis (IIBA) and PMI-PBA frameworks.

Through real-world case studies, group exercises, and simulation projects, participants will develop the analytical and communication skills necessary to bridge the gap between business goals and technology solutions.

Objectives

By the end of this course, participants will be able to:

- Understand the role and responsibilities of a business analyst.
- Identify business problems and opportunities for improvement.
- Gather, document, and validate stakeholder requirements.
- Apply tools and techniques for process modeling and analysis.
- Translate business needs into clear functional specifications.
- Facilitate communication between stakeholders and technical teams.
- Evaluate and recommend optimal business solutions.
- Apply structured frameworks for project planning and execution.
- Prepare for professional business analysis certification.

Why Attend

In a world of constant change, organizations need professionals who can ensure that business objectives align with technology and operational capabilities. This course enables participants to develop analytical, problem-solving, and communication skills to deliver measurable business value.

Whether you are new to business analysis or seeking to enhance your expertise, this certification provides the foundation and practical knowledge needed to succeed as a professional business analyst in any industry.

Target Audience

This course is ideal for:

- Aspiring and Junior Business Analysts
- Project Managers and Coordinators
- Business Process Managers and Consultants
- Systems Analysts and IT Professionals
- Product Managers and Owners
- Operations and Strategy Professionals
- Anyone involved in business improvement or system implementation projects

Individual Benefits

- Gain in-depth knowledge of the business analysis process.
- Improve problem-solving and analytical decision-making skills.
- Learn to gather and document requirements effectively.
- Enhance communication and stakeholder management capabilities.
- Strengthen your ability to align business goals with IT solutions.
- Build professional credibility with a recognized certification.
- Increase employability and career advancement opportunities.

Organizational Benefits

- Improve project success rates through accurate requirements and analysis.
- Enhance collaboration between business and technical teams.
- Reduce project risks, costs, and rework through better requirement management.
- Strengthen the organization's capability for strategic decision-making.
- Drive continuous process improvement and innovation.
- Ensure that technology investments align with business objectives.

Instructional Methodology

The course employs a hands-on, practical approach to learning, focusing on real-world applications and case-based problem-solving.

Methodology includes:

- Interactive lectures and facilitated discussions
- Case studies and best-practice examples
- Group workshops and role-play exercises
- Requirement elicitation and documentation simulations
- Process modeling and workflow mapping sessions
- Practical assignments and performance feedback
- Preparation guidance for international BA certifications

Course Outline

Module 1: Introduction to Business Analysis

- The role, competencies, and responsibilities of a business analyst
- Business analysis frameworks and standards (IIBA BABOK, PMI-PBA)

Module 2: Business Needs and Problem Definition

- Understanding organizational goals and challenges
- Defining business problems and opportunities

Module 3: Stakeholder Analysis and Communication

- Identifying stakeholders and managing expectations
- Effective communication and collaboration techniques

Module 4: Requirements Elicitation and Documentation

- Gathering requirements through interviews, workshops, and surveys
- Writing clear and concise requirement specifications

Module 5: Business Process Modeling and Analysis

- Tools and techniques for process mapping and improvement
- Using flowcharts, use cases, and data models

Module 6: Solution Design and Validation

- Translating requirements into functional and technical solutions
- Validating and testing business solutions for effectiveness

Module 7: Strategy and Decision Support

- Linking analysis outcomes to organizational strategy
- Using data-driven decision-making techniques

Module 8: Business Analysis Tools and Technologies

- Overview of BA tools for modeling, collaboration, and documentation
- Introduction to digital transformation and automation trends

Module 9: Capstone Project

- End-to-end business analysis simulation from need identification to solution design

Certification

Upon successful completion, participants will receive a Certified Business Analyst credential, validating their ability to perform comprehensive business analysis, facilitate stakeholder collaboration, and deliver data-driven solutions that meet organizational goals.

Why Choose MAWA Events

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Interested in running this course for your team?
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