

## CERTIFICATE IN LEADING AND MANAGING BREAKTHROUGH INNOVATION

*“Transform ideas into game-changing innovations that drive growth and competitive advantage.”*

### Schedule

Venue (InHouse)	Fees
At Your Organization Premises	Ask For The Quotation

### Introduction

Innovation is the lifeblood of modern organizations. In today’s rapidly evolving business landscape, leaders who can inspire, manage, and sustain innovation have a distinct advantage. The Certificate in Leading and Managing Breakthrough Innovation is designed to equip professionals with the knowledge, tools, and leadership mindset needed to foster creativity, manage innovation teams, and transform breakthrough ideas into impactful results.

This course goes beyond traditional innovation management by focusing on strategic, cultural, and operational enablers of innovation. Participants will learn how to identify opportunities, lead creative teams, manage innovation pipelines, and overcome barriers that hinder change.

Through interactive discussions, real-world case studies, and group exercises, participants will gain hands-on experience in designing and executing innovation strategies that deliver measurable value.

### Objectives

By the end of this program, participants will be able to:

- Understand the principles and dynamics of breakthrough innovation.
- Lead teams through the innovation process from idea generation to implementation.
- Build an innovation-friendly culture that encourages creativity and risk-taking.
- Apply design thinking and agile methodologies for rapid problem-solving.
- Identify and assess innovation opportunities aligned with business strategy.
- Manage innovation portfolios and balance risk versus reward.
- Overcome organizational resistance and sustain long-term innovation initiatives.
- Develop a roadmap for leading innovation within their organization.

## Why Attend

Organizations that fail to innovate risk becoming irrelevant in an increasingly competitive marketplace. This course is ideal for leaders who want to drive meaningful transformation by turning creative ideas into successful innovations.

Participants will gain the confidence and capability to lead innovation projects, align them with strategic goals, and motivate teams to achieve breakthrough outcomes. The program emphasizes real-world applicability—helping participants to immediately implement innovative practices within their work environment.

## Target Audience

This course is suitable for:

- Business Leaders and Executives
- Innovation Managers and Project Leaders
- R&D and Product Development Managers
- Strategy and Transformation Professionals
- Entrepreneurs and Business Owners
- Department Heads aiming to enhance team innovation capability
- Anyone responsible for driving change and innovation initiatives

## Individual Benefits

- Develop leadership skills to manage creative and innovative teams.
- Learn structured methods to generate, evaluate, and implement breakthrough ideas.
- Gain confidence in driving organizational transformation through innovation.
- Strengthen problem-solving and critical-thinking skills.
- Build a personal toolkit for leading innovation and managing uncertainty.
- Earn a professional certificate that validates your innovation leadership skills.

## Organizational Benefits

- Foster a culture of creativity and continuous improvement.
- Accelerate the development and launch of innovative products, services, and processes.
- Improve collaboration and cross-functional innovation capabilities.
- Enhance competitiveness through breakthrough thinking.
- Strengthen the organization's ability to adapt to change and disruption.
- Achieve sustainable growth by embedding innovation into the corporate strategy.

## Instructional Methodology

The program adopts an interactive and experiential learning approach to ensure practical understanding and real-world application.

Methodology includes:

- Case studies of leading innovative organizations.
- Design thinking workshops and group exercises.
- Brainstorming sessions for idea generation and problem-solving.
- Role-plays and scenario-based innovation leadership simulations.
- Interactive lectures, group discussions, and real-time feedback.
- Development of an innovation action plan applicable to participants' organizations.

## Course Outline

### Module 1: Understanding Breakthrough Innovation

- Defining breakthrough vs. incremental innovation
- Characteristics of high-impact innovation

### Module 2: The Role of Leadership in Innovation

- Leading creative teams and managing innovation culture
- Inspiring vision, trust, and collaboration

### Module 3: Building an Innovation Strategy

- Aligning innovation goals with business objectives
- Identifying and prioritizing innovation opportunities

### Module 4: Design Thinking and Agile Innovation

- Applying design thinking frameworks for creative problem-solving
- Rapid prototyping and iterative testing

### Module 5: Managing Innovation Processes and Portfolios

- Innovation funnel and stage-gate processes
- Balancing resources across multiple innovation projects

### Module 6: Overcoming Barriers to Innovation

- Managing risk, uncertainty, and resistance to change
- Building resilience and adaptability in innovation teams

### Module 7: Measuring and Sustaining Innovation Performance

- Innovation metrics and performance evaluation
- Embedding continuous innovation in organizational culture

### Module 8: Leading Breakthrough Projects

- Case study application: from concept to execution
- Developing an innovation roadmap for your organization

### Module 9: Capstone Project

- Presentation of an innovation leadership plan or project proposal

## Certification

Upon successful completion, participants will receive a Certificate in Leading and Managing Breakthrough Innovation, recognizing their ability to lead creative teams, manage innovation projects, and drive transformative growth within their organizations.

## Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation's unique goals.

### In-House / Customized Training

Interested in running this course for your team?  
Please contact us:

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## MAWA EVENTS

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