

# CERTIFICATE IN REAL ESTATE FINANCE FOR INVESTMENT & DEVELOPMENT (REFID)

*"Master Financial Strategies for Profitable Real Estate Investment and Development"*

## Schedule

Venue (InHouse)	Fees
At Your Organization Premises	Ask For The Quotation

► **Available delivery methods:** Face-to-Face & Online Training

## Introduction

The Certificate in Real Estate Finance for Investment & Development (REFID) program provides a comprehensive understanding of financial principles, analytical tools, and investment strategies essential to succeed in real estate markets. This course bridges the gap between property development, investment analysis, and financial management, helping professionals make informed decisions throughout the real estate lifecycle.

Participants will explore project feasibility, cash flow modeling, valuation methods, financing structures, and risk management techniques used by leading developers and investors. The course emphasizes practical applications through real-world examples, equipping participants with the financial acumen to evaluate, structure, and manage real estate investments effectively.

## Objectives

By the end of this course, participants will be able to:

- Understand key concepts of real estate finance, investment, and development.
- Conduct feasibility studies and financial modeling for property projects.
- Evaluate project cash flows, profitability, and investment returns.
- Analyze real estate valuation using NPV, IRR, and comparable methods.
- Identify financing options, capital structures, and funding strategies.
- Assess and manage financial risks in development and investment projects.
- Apply strategic thinking to maximize returns and portfolio performance.

## Why Attend

The real estate sector demands professionals who can combine technical, financial, and strategic expertise. This course empowers participants to navigate the complexities of real estate finance and investment with confidence. Whether you're a developer, investor, or consultant, you'll gain the skills to evaluate opportunities, secure financing, and optimize project outcomes.

## Target Audience

This course is suitable for:

- Real Estate Developers and Investors
- Project and Financial Managers
- Urban Planners and Property Consultants
- Bankers and Investment Analysts
- Accountants and Valuers
- Architects and Engineers involved in development projects
- Government and Regulatory Officials in the real estate sector

## Individual Benefits

- Gain strong financial and analytical skills for property investment decisions.
- Learn to evaluate project viability and forecast financial outcomes.
- Understand market dynamics and risk assessment in real estate projects.
- Enhance your ability to communicate with investors and financial institutions.
- Increase your career prospects in real estate finance and development.

## Organizational Benefits

- Improve financial planning and project evaluation accuracy.
- Strengthen investment decision-making and profitability.
- Optimize funding strategies for real estate developments.
- Enhance project management and risk control capabilities.
- Foster a financially skilled workforce in real estate operations.

## Instructional Methodology

This course adopts a practical, results-oriented approach through:

- Instructor-led financial and real estate theory sessions
- Real-world investment case studies and simulations
- Spreadsheet modeling and project evaluation exercises
- Group discussions and analytical workshops
- Interactive Q&A and feedback sessions

## Course Outline

- Module 2: Understanding Real Estate Markets and Economic Drivers
- Module 3: Financial Modeling for Investment Analysis
- Module 4: Project Feasibility and Cash Flow Forecasting
- Module 5: Valuation Methods – NPV, IRR, and Comparable Approaches
- Module 6: Capital Structuring and Financing Options
- Module 7: Risk Management in Real Estate Projects
- Module 8: Public-Private Partnerships (PPP) and Development Frameworks
- Module 9: Case Studies on Successful Investment and Development Projects
- Module 10: Capstone Project – Developing a Real Estate Financial Model

## Certification

Upon successful completion, participants will receive a Certificate in Real Estate Finance for Investment & Development (REFID), recognizing their ability to analyze, finance, and manage real estate projects effectively for maximum investment performance and sustainable growth.

## Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation's unique goals.

### In-House / Customized Training

Interested in running this course for your team?

Please contact us:

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