

## IMPROVING PRODUCTIVITY THROUGH QUALITY AND COST REDUCTION

*"Enhance Efficiency, Reduce Costs, and Drive Excellence Through Quality Improvement."*

### Schedule

Venue (InHouse)	Fees
At Your Organization Premises	Ask For The Quotation

### Introduction

The course on Improving Productivity Through Quality and Cost Reduction is designed to help professionals understand the strong link between quality management and operational efficiency. By improving quality, organizations can reduce waste, minimize rework, and optimize resource utilization — all leading to lower costs and higher productivity.

This program provides practical tools and methods to identify inefficiencies, streamline processes, and eliminate non-value-added activities. Participants will learn how to apply quality improvement techniques, cost reduction strategies, and performance measurement tools to achieve sustainable business results without compromising quality standards.

### Objectives

By the end of this course, participants will be able to:

- Understand the relationship between quality, productivity, and cost.
- Identify key cost drivers and areas of waste in processes.
- Apply quality improvement tools for process optimization.
- Implement cost reduction strategies while maintaining product or service quality.
- Use performance indicators to monitor productivity improvements.
- Promote continuous improvement and operational excellence.
- Develop action plans for achieving measurable cost and productivity gains.

## Why Attend

In today's competitive environment, organizations must achieve more with fewer resources. This course provides the techniques and mindset needed to balance quality with cost efficiency. Participants will learn to eliminate waste, streamline processes, and improve resource utilization, leading to higher productivity and profitability. It is ideal for professionals seeking to strengthen their organization's performance through smart, sustainable practices.

## Target Audience

This course is suitable for:

- Operations, Production, and Quality Managers
- Process Improvement and Cost Control Teams
- Supervisors and Line Managers
- Engineers and Technicians
- Project Managers and Analysts
- Finance and Procurement Professionals
- Anyone responsible for improving productivity and reducing operational costs

## Individual Benefits

- Develop a deep understanding of how quality impacts cost and productivity.
- Learn practical tools to identify and eliminate inefficiencies.
- Enhance problem-solving and analytical skills.
- Improve ability to measure and sustain productivity improvements.
- Increase your professional value by mastering cost reduction techniques.
- Contribute more effectively to your organization's improvement initiatives.

## Organizational Benefits

- Improve operational efficiency and resource utilization.
- Reduce production and service costs without compromising quality.
- Enhance process stability and customer satisfaction.
- Minimize rework, waste, and downtime.
- Strengthen competitiveness and profitability.
- Build a culture of continuous improvement and accountability.

## Instructional Methodology

The training combines theory with practical, hands-on learning through:

- Instructor-led sessions and case discussions
- Process mapping and waste analysis exercises
- Application of Lean and quality improvement tools
- Cost reduction case studies and simulations
- Group projects and brainstorming sessions
- Continuous feedback and improvement planning activities

## Course Outline

- Module 1: Introduction to Productivity, Quality, and Cost Concepts
- Module 2: The Link Between Quality and Cost Reduction
- Module 3: Identifying and Eliminating Waste (Lean Principles)
- Module 4: Process Mapping and Value Stream Analysis
- Module 5: Quality Improvement Tools (Pareto, Fishbone, 5 Whys, etc.)
- Module 6: Cost of Poor Quality (COPQ) and Its Impact on Profitability
- Module 7: Strategies for Reducing Operational Costs
- Module 8: Measuring Productivity and Performance Indicators
- Module 9: Implementing Continuous Improvement Programs
- Module 10: Developing an Action Plan for Sustainable Productivity Gains

## Certification

Upon successful completion, participants will receive a Certificate of Completion in Improving Productivity Through Quality and Cost Reduction, recognizing their capability to implement quality-driven strategies that enhance efficiency, reduce costs, and support organizational excellence.

## Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation's unique goals.

### In-House / Customized Training

Interested in running this course for your team?

Please contact us:

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