

EXCELLENCE MODELS

"Master Global Excellence Frameworks to Drive Organizational Performance and Quality."

Schedule

Venue (InHouse)	Fees
At Your Organization Premises	Ask For The Quotation

► **Available delivery methods:** In-House Training

Introduction

The Excellence Models course provides an in-depth understanding of the most recognized global excellence frameworks used to enhance organizational performance, sustainability, and competitiveness. These models—such as EFQM Excellence Model, Malcolm Baldrige National Quality Award (MBNQA), and Deming Prize—serve as structured tools to assess business performance, drive continuous improvement, and align strategy with stakeholder needs.

This course equips participants with the knowledge and analytical capability to evaluate organizations using excellence criteria, identify improvement opportunities, and implement performance enhancement initiatives. It focuses on comparing key excellence frameworks and guiding participants in selecting and applying the most relevant model to their organizational context.

Objectives

By the end of this course, participants will be able to:

- Understand the concept and evolution of organizational excellence models.
- Compare and contrast leading global excellence frameworks (EFQM, Baldrige, Deming, etc.).
- Apply the core principles of excellence to business operations.
- Conduct self-assessments using excellence model criteria.
- Identify strengths, weaknesses, and improvement opportunities.
- Align organizational strategy and performance management systems with excellence frameworks.
- Foster a culture of continuous improvement and innovation.

Why Attend

Excellence models are powerful tools for transforming organizational culture and achieving world-class performance. This course enables you to learn from international best practices, understand how excellence frameworks are implemented globally, and gain the knowledge to help your organization benchmark against industry leaders. Whether you are in the public or private sector, this training will enhance your ability to lead, assess, and sustain organizational excellence.

Target Audience

This course is suitable for:

- Senior Executives and Managers
- Quality and Excellence Professionals
- Strategy and Business Development Managers
- HR and Organizational Development Leaders
- Project and Process Improvement Teams
- Consultants and Internal Auditors
- Anyone involved in performance improvement or organizational transformation

Individual Benefits

- Gain a broad understanding of international excellence frameworks.
- Learn practical assessment and benchmarking techniques.
- Strengthen strategic and analytical thinking capabilities.
- Enhance your ability to implement continuous improvement initiatives.
- Increase your professional value in quality and performance management.
- Build confidence in leading organizational excellence programs.

Organizational Benefits

- Benchmark performance against world-class standards.
- Align strategy, leadership, and processes for sustainable success.
- Identify and prioritize key areas for improvement.
- Promote a culture of innovation, quality, and accountability.
- Improve stakeholder trust and customer satisfaction.
- Drive sustainable growth through excellence-based management.

Instructional Methodology

The course follows a practical, interactive approach including:

- Instructor-led sessions with real-world examples
- Case studies on leading excellence award-winning organizations
- Group exercises and model comparison workshops
- Self-assessment simulations using EFQM, Baldrige, and Deming criteria
- Strategy mapping and improvement planning exercises
- Q&A discussions and guided feedback sessions

Course Outline

- Module 1: Introduction to the Concept of Organizational Excellence
- Module 2: Overview of Leading Global Excellence Models
- Module 3: EFQM Excellence Model – Structure and Application
- Module 4: Malcolm Baldrige National Quality Award (MBNQA) Framework
- Module 5: The Deming Prize and Total Quality Management Principles
- Module 6: Comparative Analysis of Excellence Models
- Module 7: The Role of Leadership and Strategy in Excellence Frameworks
- Module 8: Conducting Organizational Self-Assessments
- Module 9: Identifying Strengths, Gaps, and Improvement Opportunities
- Module 10: Implementing and Sustaining Organizational Excellence

Certification

Upon successful completion, participants will receive a Certificate of Completion in Excellence Models, acknowledging their understanding of global excellence frameworks and their ability to apply these models to assess, improve, and sustain high organizational performance.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

In-House / Customized Training

Interested in running this course for your team?

Please contact us:

TEL:

+601116373203

EMAIL:

info@mawaevents.net

© Material published by MAWA Events shown here is copyrighted. All rights reserved. Any unauthorized copying, distribution, use, dissemination, downloading, storing (in any medium), transmission, reproduction or reliance in whole or any part of this course outline is prohibited and will constitute an infringement of copyright.