

EFQM - LEADERS FOR EXCELLENCE

"Empowering Leaders to Drive Organizational Excellence and Sustainable Success."

Schedule

Venue (InHouse)	Fees
At Your Organization Premises	Ask For The Quotation

Introduction

The EFQM - Leaders for Excellence course is designed to equip leaders with the knowledge and tools needed to implement the EFQM Excellence Model within their organizations. This training focuses on developing leadership capabilities that inspire innovation, strategic direction, and continuous improvement aligned with the principles of excellence.

Participants will explore how effective leadership influences organizational performance, culture, and stakeholder trust. Through practical insights, self-assessment exercises, and real-world examples, this program prepares leaders to drive transformation, align teams with organizational strategy, and lead the journey toward excellence.

Objectives

By the end of this course, participants will be able to:

- Understand the EFQM Excellence Model and its relevance to leadership.
- Apply the EFQM framework to lead organizational improvement.
- Assess and enhance leadership effectiveness using EFQM principles.
- Align leadership practices with strategic and operational goals.
- Foster innovation, collaboration, and a culture of excellence.
- Use the RADAR logic to evaluate performance and set improvement priorities.
- Develop action plans to achieve sustainable organizational success.

Why Attend

Strong leadership is the foundation of organizational excellence. This course helps leaders translate EFQM concepts into actionable strategies that enhance productivity, quality, and stakeholder satisfaction. By attending, you will gain the insights and skills necessary to create a high-performance environment and guide your organization confidently through its excellence journey.

Target Audience

This course is suitable for:

- Senior Executives and Managers
- Department Heads and Team Leaders
- Quality and Performance Excellence Professionals
- Strategy and Business Development Managers
- HR and Organizational Development Leaders
- Consultants and Change Agents
- Anyone involved in implementing EFQM initiatives

Individual Benefits

- Gain a leadership perspective on the EFQM Excellence Model.
- Strengthen strategic thinking and decision-making capabilities.
- Enhance your ability to lead change and inspire teams.
- Learn to balance innovation, performance, and stakeholder needs.
- Build a reputation as a leader committed to excellence.
- Develop actionable leadership plans for continuous improvement.

Organizational Benefits

- Build leadership capability aligned with excellence principles.
- Improve performance across departments and teams.
- Strengthen alignment between strategy, leadership, and results.
- Foster a culture of accountability, innovation, and improvement.
- Enhance reputation through consistent excellence in leadership and results.
- Ensure long-term organizational growth and sustainability.

Instructional Methodology

The program combines theory with practice through:

- Instructor-led interactive sessions and case discussions
- EFQM model application exercises
- Leadership self-assessment and feedback activities
- Group work and strategy workshops
- Real-life examples from high-performing organizations
- Action planning for leadership excellence initiatives

Course Outline

Module 1: Introduction to the EFQM Excellence Model

Module 2: The Role of Leadership in the EFQM Framework

Module 3: Understanding the Fundamental Concepts of Excellence

Module 4: Strategy Formulation and Leadership Alignment

Module 5: Leading People and Building High-Performance Teams

Module 6: Innovation, Partnerships, and Resource Management

Module 7: Driving Results Through Effective Leadership

Module 8: Applying RADAR Logic for Performance Assessment

Module 9: Developing and Implementing Leadership Action Plans

Module 10: Sustaining Leadership Excellence in the Organization

Certification

Upon successful completion, participants will receive a Certificate of Completion in EFQM – Leaders for Excellence, demonstrating their ability to lead and sustain excellence through effective leadership and strategic alignment with the EFQM Model.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation's unique goals.

In-House / Customized Training

Interested in running this course for your team?

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