MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

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ENTERPRISE ARCHITECTURE IN PRACTICE

"Design, Align, and Transform Business and IT for Strategic Growth."

Schedule

Venue (InHouse)	Fees
At Your Organization Premises	Ask For The Quotation

Introduction

In a rapidly changing digital landscape, organizations must align their business strategy with technology to achieve efficiency, agility, and long-term success. Enterprise Architecture (EA) provides the framework to integrate business goals with IT systems, ensuring that every investment in technology supports strategic objectives.

The Enterprise Architecture in Practice course provides participants with a comprehensive understanding of how to plan, design, and implement EA frameworks in real-world scenarios. It emphasizes practical approaches for aligning business processes, data, applications, and infrastructure. Participants will explore globally recognized frameworks such as TOGAF, Zachman, and FEAF, while learning how to apply them to support digital transformation, governance, and innovation.

Objectives

By the end of this course, participants will be able to:

- Understand the principles and importance of Enterprise Architecture.
- Apply leading EA frameworks such as TOGAF, Zachman, and FEAF.
- Align business strategy, processes, and IT systems effectively.
- Design and manage architecture layers — business, data, application, and technology.
- Develop architecture roadmaps for transformation and modernization.
- Enhance decision-making through architecture governance and modeling tools.
- Use EA to support innovation, digital transformation, and cost optimization.
- Communicate architecture value to stakeholders and executive leadership.

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Why Attend

This course bridges the gap between strategic planning and IT execution. It is ideal for professionals seeking to enhance their ability to manage enterprise-wide change through architecture. Participants will gain practical tools and techniques to design architectures that improve performance, reduce costs, and ensure organizational agility. The program combines conceptual understanding with hands-on exercises to prepare you for implementing EA in complex organizational environments.

Target Audience

This course is designed for:

- Enterprise Architects and Solution Architects
- IT Managers and Project Leaders
- Business Analysts and Process Managers
- CIOs, CTOs, and IT Directors
- Digital Transformation and Strategy Professionals
- Systems Engineers and Consultants
- Anyone involved in aligning business and IT strategies

Individual Benefits

- Gain a solid understanding of Enterprise Architecture frameworks and methodologies.
- Learn to design architecture models that enhance business-IT alignment.
- Improve your ability to manage change and transformation initiatives.
- Build expertise in EA tools and modeling techniques.
- Enhance your career prospects in enterprise and solution architecture roles.
- Develop strategic thinking and communication skills for stakeholder engagement.

Organizational Benefits

- Align business objectives with IT capabilities for better performance.
- Improve decision-making through structured architectural planning.
- Reduce redundancy and optimize technology investments.
- Strengthen governance and compliance across business systems.
- Support digital transformation through scalable architecture frameworks.
- Foster collaboration between business and IT teams.

Instructional Methodology

This course follows an interactive and practical learning approach through:

- Instructor-led lectures and discussions
- Real-world case studies and best practice examples
- Hands-on exercises using EA modeling tools
- Group activities on architecture design and roadmapping
- Framework-based assignments and scenario analysis
- Continuous mentoring and feedback from industry experts

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Course Outline

Module 1: Introduction to Enterprise Architecture and Its Business Value

Module 2: Overview of EA Frameworks – TOGAF, Zachman, and FEAF

Module 3: Architecture Domains – Business, Data, Application, and Technology

Module 4: Developing an Enterprise Architecture Vision and Strategy

Module 5: Building and Documenting Architecture Models

Module 6: Governance, Risk Management, and Compliance in EA

Module 7: EA Tools, Frameworks, and Implementation Techniques

Module 8: Integrating EA with Digital Transformation and Innovation

Module 9: Measuring EA Performance and Maturity

Module 10: Capstone Project – Developing a Practical EA Roadmap

Certification

Upon successful completion, participants will receive a Certificate in Enterprise Architecture in Practice, recognizing their ability to design, implement, and manage enterprise architecture frameworks in real-world environments. The certification validates their capacity to align business strategy with IT operations, enabling organizations to achieve sustainable digital transformation and operational excellence.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

In-House / Customized Training Interested in running this course for your team? Please contact us:	TEL: **+601116373203**	EMAIL: **info@mawaevents.net**

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