

# COMMUNICATION AND PRESENTATION SKILLS FOR FEMALE PROFESSIONALS

*“Speak with Confidence, Influence with Impact, and Inspire Your Audience.”*

## Schedule

Venue (InHouse)	Fees
At Your Organization Premises	Ask For The Quotation

► **Available delivery methods:** In-House Training

## Introduction

Effective communication and presentation skills are essential for professional success and career advancement. This course empowers female professionals to develop clarity, confidence, and persuasion in both verbal and non-verbal communication.

Through interactive workshops, practical exercises, and real-world simulations, participants will learn how to structure compelling presentations, engage audiences, and convey messages with confidence and authenticity.

## Objectives

By the end of this course, participants will be able to:

- Enhance verbal and non-verbal communication skills.
- Develop persuasive and impactful presentation techniques.
- Manage public speaking anxiety and build confidence.
- Adapt communication style to different audiences and contexts.
- Improve listening, questioning, and feedback skills.
- Utilize storytelling and visual aids to strengthen message delivery.

## Why Attend

Strong communication and presentation skills allow female professionals to influence decisions, lead teams effectively, and build professional credibility. This course provides practical tools and techniques to stand out as confident, articulate, and impactful communicators.

## Target Audience

This course is suitable for:

- Female managers and team leaders
- Emerging women professionals seeking career growth
- Project managers and executives requiring effective presentation skills
- HR professionals and trainers
- Anyone aiming to improve workplace communication and public speaking abilities

## Individual Benefits

- Gain confidence in delivering presentations and speaking in public.
- Learn techniques to engage, persuade, and inspire audiences.
- Improve interpersonal communication and professional relationships.
- Enhance ability to structure messages for clarity and impact.
- Develop personal presence and professional image in the workplace.

## Organizational Benefits

- Improve communication effectiveness across teams and departments.
- Enhance professional image and credibility of female professionals.
- Strengthen leadership communication and influence.
- Increase effectiveness in client-facing and stakeholder presentations.
- Foster a culture of confident, articulate, and empowered professionals.

## Instructional Methodology

- Interactive instructor-led sessions
- Public speaking and presentation exercises
- Role-plays and simulation activities
- Peer feedback and coaching
- Video recording and review for self-assessment
- Practical tips on storytelling, visual aids, and slide design

## Course Outline

- Module 1: Foundations of Effective Communication
- Module 2: Understanding Your Audience and Adapting Style
- Module 3: Verbal and Non-Verbal Communication Skills
- Module 4: Overcoming Public Speaking Anxiety
- Module 5: Structuring Impactful Presentations
- Module 6: Storytelling Techniques for Professional Impact
- Module 7: Using Visual Aids and Technology Effectively
- Module 8: Persuasion, Influence, and Negotiation Skills
- Module 9: Handling Questions, Feedback, and Challenging Situations
- Module 10: Capstone – Delivering a Professional Presentation with Confidence

## Certification

Upon successful completion, participants will receive a Certificate in Communication and Presentation Skills for Female Professionals, validating their ability to communicate effectively, present confidently, and influence stakeholders in a professional setting.

## Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

<p><b>In-House / Customized Training</b></p> <p>Interested in running this course for your team?</p> <p>Please contact us:</p>	<p>TEL:</p> <p><b>+601116373203</b></p>	<p>EMAIL:</p> <p><b>info@mawaevents.net</b></p>
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