

TREASURY AND CASH MANAGEMENT TRAINING

“Optimize Liquidity, Manage Cash Flows, and Strengthen Financial Control.”

Schedule

Venue (InHouse)	Fees
At Your Organization Premises	Ask For The Quotation

Introduction

Effective treasury and cash management are vital for maintaining liquidity, minimizing financial risk, and supporting strategic business objectives. This course equips participants with practical knowledge and tools to manage cash flows, optimize working capital, and ensure financial stability.

Through interactive sessions, case studies, and hands-on exercises, participants will learn how to monitor cash positions, plan funding needs, manage banking relationships, and implement treasury controls effectively.

Objectives

By the end of this course, participants will be able to:

- Understand the principles of treasury management and cash flow optimization.
- Monitor, forecast, and manage daily cash flows.
- Manage short-term funding and liquidity requirements.
- Implement effective internal controls and risk management strategies.
- Optimize working capital and cash conversion cycles.
- Strengthen banking relationships and payment processes.
- Integrate treasury management with overall corporate finance strategy.

Why Attend

Treasury and cash management are critical for maintaining financial health and operational efficiency. This course empowers participants to enhance cash utilization, reduce financial risks, and support strategic decision-making within the organization.

Target Audience

This course is suitable for:

- Treasury managers and cash officers
- Finance and accounting professionals
- Corporate finance personnel
- Bank relationship managers
- Professionals involved in liquidity management, funding, and payments

Individual Benefits

- Develop expertise in cash flow monitoring, forecasting, and management.
- Learn techniques to optimize liquidity and working capital.
- Enhance skills in managing banking relationships and transactions.
- Improve risk management capabilities related to cash and treasury.
- Increase professional credibility and career growth opportunities.

Organizational Benefits

- Strengthen cash management and liquidity control.
- Reduce financial risks and improve funding efficiency.
- Enhance operational efficiency in treasury and payment processes.
- Ensure compliance with corporate governance and internal control standards.
- Build a skilled treasury team capable of supporting strategic finance objectives.

Instructional Methodology

- Instructor-led interactive sessions
- Hands-on exercises and practical workshops
- Real-world case studies and scenario analysis
- Group discussions and collaborative problem-solving
- Continuous feedback, Q&A, and applied learning activities

Course Outline

- Module 1: Introduction to Treasury and Cash Management
- Module 2: Cash Flow Monitoring and Forecasting Techniques
- Module 3: Managing Liquidity and Short-Term Funding
- Module 4: Working Capital Optimization
- Module 5: Banking Relationships and Payment Processes
- Module 6: Risk Management in Treasury Operations
- Module 7: Treasury Controls and Compliance
- Module 8: Investment of Surplus Cash and Short-Term Funds
- Module 9: Real-World Case Studies – Treasury and Cash Challenges
- Module 10: Capstone Exercise – Comprehensive Treasury Management Plan

Certification

Upon successful completion, participants will receive a Certificate in Treasury and Cash Management, validating their ability to optimize liquidity, manage cash flows, and strengthen financial control within an organization.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

In-House / Customized Training Interested in running this course for your team? Please contact us:	TEL: +601116373203	EMAIL: info@mawaevents.net
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