

TRANSFORMING FINANCE PROFESSIONALS INTO BUSINESS PARTNERS

“Elevate Your Role from Number-Cruncher to Strategic Business Advisor.”

Schedule

| Venue (InHouse) | Fees |
|-------------------------------|-----------------------|
| At Your Organization Premises | Ask For The Quotation |

► **Available delivery methods:** In-House Training

Introduction

Modern finance professionals are expected to go beyond traditional accounting and reporting and become strategic partners who drive business decisions. This course is designed to equip finance professionals with the skills, mindset, and tools required to influence, advise, and collaborate effectively with business units.

Through interactive workshops, case studies, and real-world examples, participants will learn how to interpret financial data strategically, communicate insights, and align finance objectives with overall business goals.

Objectives

By the end of this course, participants will be able to:

- Understand the evolving role of finance professionals in strategic decision-making.
- Analyze financial and operational data to provide actionable insights.
- Partner with business units to support planning, budgeting, and performance management.
- Communicate financial information effectively to non-finance stakeholders.
- Apply tools and techniques for forecasting, scenario analysis, and business modeling.
- Support organizational strategy with financial insights and recommendations.

Why Attend

Finance professionals are no longer limited to reporting historical data—they must drive value creation and influence decisions across the organization. This course empowers participants to transition from a support function to a trusted business partner.

Target Audience

This course is suitable for:

- Finance managers and officers
- Financial controllers and analysts
- Accounting and finance staff aspiring to strategic roles
- Professionals involved in budgeting, forecasting, and business planning
- Anyone looking to enhance their influence and impact in business decision-making

Individual Benefits

- Develop strategic thinking and business acumen.
- Enhance communication skills with non-financial stakeholders.
- Improve the ability to provide actionable insights from financial data.
- Increase professional value and career growth opportunities.
- Learn to align finance activities with organizational strategy.

Organizational Benefits

- Strengthen collaboration between finance and business units.
- Improve decision-making through accurate and timely financial insights.
- Drive efficiency in planning, budgeting, and forecasting processes.
- Enhance the strategic contribution of finance professionals to business growth.
- Build a culture of finance-business partnership across the organization.

Instructional Methodology

- Interactive instructor-led sessions
- Real-world case studies and scenario analysis
- Group discussions and business simulation exercises
- Practical workshops on financial modeling, reporting, and business analysis
- Continuous feedback, Q&A, and applied learning activities

Course Outline

- Module 1: The Evolving Role of Finance Professionals
- Module 2: Understanding Business Strategy and Financial Alignment
- Module 3: Advanced Financial Analysis for Business Insights
- Module 4: Budgeting, Forecasting, and Scenario Planning
- Module 5: Business Performance Measurement and KPIs
- Module 6: Communicating Financial Information to Non-Finance Teams
- Module 7: Strategic Decision-Making and Risk Management
- Module 8: Using Tools and Models for Business Partnership
- Module 9: Case Studies - Real-Life Finance-Business Collaboration
- Module 10: Capstone Exercise - Acting as a Strategic Business Partner

Certification

Upon successful completion, participants will receive a Certificate in Transforming Finance Professionals into Business Partners, validating their ability to provide strategic financial guidance and collaborate effectively to drive organizational success.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation's unique goals.

In-House / Customized Training

Interested in running this course for your team?

Please contact us:

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