MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

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STRATEGIC PLANNING, MANAGEMENT CONTROL AND EFFECTIVE BUDGETING TRAINING

"Align Strategy, Control Processes, and Budgeting to Drive Organizational Performance and Growth."

Schedule

Venue (InHouse)	Fees
At Your Organization Premises	Ask For The Quotation

Introduction

Effective organizational performance relies on strategic planning, robust management control, and accurate budgeting. This course equips participants with practical tools and methodologies to link strategic objectives with operational execution, monitor performance, and implement efficient budgeting practices.

Through interactive sessions, case studies, and hands-on exercises, participants will learn to design, implement, and monitor management control systems while creating budgets that support strategic goals.

Objectives

By the end of this course, participants will be able to:

- Understand the principles of strategic planning and its role in organizational success.
- Design and implement effective management control systems.
- Develop accurate and actionable budgets aligned with strategic objectives.
- Monitor and evaluate organizational performance using key metrics.
- Apply variance analysis and corrective actions to improve operational efficiency.
- Integrate financial and non-financial information to support decision-making.

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Why Attend

Organizations face increasing pressure to align strategy with operations and maintain control over financial performance. This course provides practical skills to enhance planning, control, and budgeting processes, ensuring participants can drive efficiency, accountability, and sustainable growth.

Target Audience

This course is suitable for:

- Finance and accounting professionals
- Management accountants and controllers
- Budget officers and planners
- Senior managers and operational leaders
- Professionals involved in strategic planning and performance monitoring

Individual Benefits

- Gain practical skills in strategic planning, management control, and budgeting.
- Improve decision-making and performance monitoring capabilities.
- Enhance professional credibility and analytical thinking.
- Learn to create actionable budgets aligned with organizational goals.
- Develop confidence in applying control systems and performance metrics.

Organizational Benefits

- Strengthen strategic alignment between planning and operations.
- Improve budgeting accuracy and resource allocation.
- Enhance performance monitoring and accountability.
- Support informed decision-making and operational efficiency.
- Build internal capacity for strategic financial and management control practices.

Instructional Methodology

- Instructor-led interactive sessions
- Practical exercises and applied workshops
- Real-world case studies and scenario analysis
- Group discussions and collaborative problem-solving
- Continuous feedback, Q&A, and applied learning exercises

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Course Outline

Module 1: Introduction to Strategic Planning and Organizational Alignment

Module 2: Principles of Management Control Systems

Module 3: Linking Strategy to Operational Execution

Module 4: Effective Budgeting Techniques

Module 5: Forecasting and Variance Analysis

Module 6: Performance Measurement and Key Performance Indicators

Module 7: Integrating Financial and Non-Financial Information

Module 8: Risk Management and Control in Planning and Budgeting

Module 9: Case Studies – Best Practices in Strategic Planning and Budgeting

Module 10: Capstone Exercise – Developing a Strategic Plan with Effective Controls and Budgeting

Certification

Upon successful completion, participants will receive a Certificate in Strategic Planning, Management Control and Effective Budgeting, validating their ability to design, implement, and monitor planning, control, and budgeting processes for organizational success.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

In-House / Customized Training Interested in running this course for your team? Please contact us:	TEL: **+601116373203**	EMAIL: **info@mawaevents.net**

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