MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

Phone: +601116373203 | **Email:** info@mawaevents.net

STRATEGIC FINANCIAL PLANNING AND IMPLEMENTATION TRAINING

"Align Financial Strategy with Organizational Goals to Drive Sustainable Growth and Performance."

Schedule

Venue (InHouse)	Fees
At Your Organization Premises	Ask For The Quotation

Introduction

Effective financial planning is the backbone of organizational success. This course equips participants with the skills to develop, implement, and monitor strategic financial plans that support organizational objectives and sustainable growth.

Through practical exercises, case studies, and strategic planning frameworks, participants will learn to integrate financial analysis, budgeting, forecasting, and performance metrics to ensure effective execution of financial strategies.

Objectives

By the end of this course, participants will be able to:

- Understand the principles of strategic financial planning and its role in organizational success.
- Develop long-term financial strategies aligned with business goals.
- Implement budgeting, forecasting, and resource allocation techniques.
- Monitor and evaluate financial performance against strategic objectives.
- Apply financial metrics and KPIs to support decision-making.
- Identify and mitigate financial risks impacting strategy execution.

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Why Attend

Strategic financial planning ensures that organizations effectively allocate resources, optimize performance, and achieve long-term goals. This course equips participants with practical tools and insights to translate financial plans into actionable strategies and measurable outcomes.

Target Audience

This course is suitable for:

- Finance managers and controllers
- Strategic planners and business analysts
- Senior managers and executives involved in financial decision-making
- Project managers and operational leaders
- Professionals responsible for budgeting, forecasting, and performance monitoring

Individual Benefits

- Develop skills to create and implement strategic financial plans.
- Gain practical knowledge in budgeting, forecasting, and performance evaluation.
- Enhance decision-making skills with financial insights and metrics.
- Improve professional credibility and strategic thinking capabilities.
- Learn to align financial activities with organizational goals effectively.

Organizational Benefits

- Strengthen strategic financial planning and execution.
- Improve resource allocation and budgeting efficiency.
- Enhance performance monitoring and accountability.
- Support informed decision-making at all management levels.
- Build internal expertise for sustainable financial and business growth.

Instructional Methodology

- Instructor-led interactive sessions
- Case studies on strategic financial planning and implementation
- Practical exercises in budgeting, forecasting, and KPI monitoring
- Group discussions and scenario-based problem solving
- Continuous feedback, Q&A sessions, and applied learning exercises

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Course Outline

Module 1: Introduction to Strategic Financial Planning

Module 2: Linking Financial Plans to Organizational Strategy

Module 3: Budgeting Techniques for Strategic Planning

Module 4: Forecasting and Resource Allocation

Module 5: Financial Performance Metrics and KPIs

Module 6: Implementing Strategic Financial Plans

Module 7: Risk Assessment and Mitigation in Financial Planning

Module 8: Monitoring, Evaluation, and Reporting of Financial Performance

Module 9: Case Studies – Real-World Strategic Financial Planning

Module 10: Capstone Exercise – Developing and Implementing a Strategic Financial Plan

Certification

Upon successful completion, participants will receive a Certificate in Strategic Financial Planning and Implementation, validating their ability to develop, execute, and monitor financial strategies aligned with organizational goals.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

In-House / Customized Training Interested in running this course for your team? Please contact us:	TEL: **+601116373203**	EMAIL: **info@mawaevents.net**

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