MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

Phone: +601116373203 | **Email:** info@mawaevents.net

MINI MBA - ACCOUNTING AND FINANCE TRAINING

"Develop Strategic Accounting and Financial Skills to Drive Business Performance and Decision-Making."

Schedule

Venue (InHouse)	Fees
At Your Organization Premises	Ask For The Quotation

Introduction

The Mini MBA – Accounting and Finance program provides a comprehensive foundation in accounting principles, financial management, and strategic business decision-making. Designed for managers and professionals, this course bridges the gap between financial theory and practical business application.

Through interactive sessions, case studies, and hands-on exercises, participants will learn how to analyze financial statements, implement budgeting and forecasting, manage cash flow, and use financial insights to support organizational strategy.

Objectives

By the end of this course, participants will be able to:

- Understand core accounting and finance concepts in a business context.
- Interpret and analyze financial statements for strategic decision-making.
- Apply budgeting, forecasting, and variance analysis techniques effectively.
- Utilize financial ratios and KPIs to assess organizational performance.
- Implement internal controls and ensure financial compliance.
- Integrate financial insights into business strategy and operational decisions.
- Communicate financial information clearly to stakeholders.

MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

Phone: +601116373203 | **Email:** info@mawaevents.net

Why Attend

A solid understanding of accounting and finance is critical for business leaders, managers, and professionals who need to make informed strategic decisions. This course equips participants with practical tools and insights to enhance business performance, manage financial risks, and drive growth.

Target Audience

This course is suitable for:

- Managers and team leaders from non-financial backgrounds
- Business owners and entrepreneurs
- Finance and accounting professionals seeking a strategic perspective
- Project managers and operational staff involved in financial decision-making
- Anyone aiming to gain a Mini MBA-level understanding of accounting and finance

Individual Benefits

- Gain strategic and practical finance and accounting knowledge.
- Enhance decision-making, problem-solving, and analytical skills.
- Improve confidence in interpreting and using financial data.
- Develop skills to plan budgets, forecasts, and financial strategies.
- Increase professional credibility and career growth opportunities.

Organizational Benefits

- Build managerial capacity with financial acumen.
- Improve decision-making and business performance using financial insights.
- Strengthen budgeting, forecasting, and cost management processes.
- Enhance compliance and internal control frameworks.
- Develop in-house expertise for strategic financial management.

Instructional Methodology

- Instructor-led interactive lectures
- Real-world case studies and examples
- Hands-on exercises in financial analysis and reporting
- Group discussions and scenario-based problem-solving
- Continuous feedback, Q&A sessions, and applied learning

MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

Phone: +601116373203 | **Email:** info@mawaevents.net

Course Outline

Module 1: Introduction to Accounting and Finance in Business

Module 2: Financial Statements – Interpretation and Analysis

Module 3: Budgeting, Forecasting, and Variance Analysis

Module 4: Cash Flow Management and Working Capital Optimization

Module 5: Financial Ratios, KPIs, and Performance Metrics

Module 6: Cost Management and Control Techniques

Module 7: Internal Controls, Compliance, and Risk Management

Module 8: Strategic Financial Decision-Making

Module 9: Case Studies – Business Scenarios and Financial Problem-Solving

Module 10: Capstone Exercise – Integrating Accounting and Finance in Business Strategy

Certification

Upon successful completion, participants will receive a Certificate in Mini MBA – Accounting and Finance, validating their ability to leverage financial knowledge for strategic decision-making and business performance optimization.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

In-House / Customized Training Interested in running this course for your team? Please contact us:	TEL: **+601116373203**	EMAIL: **info@mawaevents.net**

Follow us: **Facebook** **Twitter** **YouTube** **LinkedIn** **Instagram**

© Material published by MAWA Events shown here is copyrighted. All rights reserved. Any unauthorized copying, distribution, use, dissemination, downloading, storing (in any medium), transmission, reproduction or reliance in whole or any part of this course outline is prohibited and will constitute an infringement of copyright.