

# INTEGRATING BUDGETING, FORECASTING AND BUSINESS PLANNING TRAINING

*“Align Financial Planning and Forecasting with Strategic Business Objectives for Sustainable Growth.”*

## Schedule

Venue (InHouse)	Fees
At Your Organization Premises	Ask For The Quotation

## Introduction

Effective business planning requires seamless integration between budgeting, forecasting, and strategic objectives. This course provides participants with practical skills to align financial plans with business strategies, optimize resource allocation, and enhance decision-making.

Through hands-on exercises, real-world case studies, and interactive workshops, participants will learn how to create integrated budgets, perform rolling forecasts, and implement planning processes that support organizational growth and agility.

## Objectives

By the end of this course, participants will be able to:

- Understand the principles of budgeting, forecasting, and business planning.
- Integrate budgeting and forecasting processes with strategic business goals.
- Develop rolling forecasts and scenario-based financial models.
- Align operational plans with financial plans for improved efficiency.
- Monitor and control budget performance against actual results.
- Apply best practices for business planning and performance management.
- Use data analytics to enhance forecasting accuracy and planning effectiveness.

## Why Attend

In a dynamic business environment, organizations need agile and accurate planning processes. This training equips professionals with the tools and techniques to integrate financial planning with business strategy, enabling better resource management, performance monitoring, and informed decision-making.

## Target Audience

This course is suitable for:

- Finance managers and accountants
- Business planners and strategists
- Budget officers and controllers
- Project managers and operational heads
- Professionals responsible for financial planning, reporting, and performance management

## Individual Benefits

- Gain expertise in integrating budgeting, forecasting, and planning processes.
- Enhance analytical and decision-making capabilities.
- Improve accuracy in financial forecasting and resource allocation.
- Develop confidence in linking financial plans with business strategy.
- Increase professional value in finance and management roles.

## Organizational Benefits

- Streamline budgeting, forecasting, and business planning processes.
- Enhance alignment between financial and operational objectives.
- Improve accuracy in forecasts and resource allocation.
- Support strategic decision-making and performance management.
- Build in-house expertise in integrated financial planning.

## Instructional Methodology

- Instructor-led interactive sessions
- Real-world case studies and hands-on exercises
- Group discussions and collaborative planning exercises
- Step-by-step guidance for integrated financial planning
- Continuous feedback, Q&A sessions, and applied exercises

## Course Outline

- Module 1: Introduction to Budgeting, Forecasting and Business Planning
- Module 2: Principles of Integrated Financial Planning
- Module 3: Creating Effective Budgets Aligned with Business Strategy
- Module 4: Rolling Forecasts and Scenario Planning
- Module 5: Linking Operational Plans to Financial Plans
- Module 6: Performance Monitoring and Variance Analysis
- Module 7: Tools and Techniques for Accurate Forecasting
- Module 8: Business Planning Best Practices and Governance
- Module 9: Case Studies - Integrating Financial and Operational Planning
- Module 10: Capstone Exercise - Developing an Integrated Business Plan

## Certification

Upon successful completion, participants will receive a Certificate in Integrating Budgeting, Forecasting and Business Planning, demonstrating their ability to align financial planning with business strategy, optimize resources, and enhance organizational performance.

## Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation's unique goals.

### In-House / Customized Training

Interested in running this course for your team?

Please contact us:

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