

## FORECASTING AND ANALYZING CASH FLOW

*“Master Cash Flow Forecasting and Analysis to Strengthen Financial Planning and Decision-Making.”*

### Schedule

Venue (InHouse)	Fees
At Your Organization Premises	Ask For The Quotation

► **Available delivery methods:** In-House Training

### Introduction

Cash flow management is critical for maintaining liquidity, sustaining operations, and supporting strategic decisions. This course provides participants with practical skills to forecast cash flows accurately, analyze inflows and outflows, and identify potential financial challenges.

Through hands-on exercises, real-world case studies, and Excel-based tools, participants will learn to develop cash flow models, monitor liquidity, and make informed financial decisions, enabling stronger planning and operational efficiency.

### Objectives

By the end of this course, participants will be able to:

- Understand the importance of cash flow forecasting and analysis.
- Prepare detailed cash flow forecasts using historical and projected data.
- Analyze cash inflows and outflows for operational and strategic insights.
- Identify potential liquidity risks and manage working capital effectively.
- Use Excel tools to automate cash flow tracking and reporting.
- Perform scenario and sensitivity analysis to anticipate financial challenges.
- Apply best practices for decision-making based on cash flow insights.

## Why Attend

Accurate cash flow forecasting and analysis prevents liquidity crises, enhances financial stability, and supports strategic planning. This course equips professionals with the knowledge and tools to anticipate financial challenges, optimize cash management, and make proactive decisions.

## Target Audience

This course is suitable for:

- Finance and accounting professionals
- Treasury and cash management teams
- Business managers and operational heads
- Project managers monitoring budgets and liquidity
- Professionals responsible for financial planning and reporting

## Individual Benefits

- Gain hands-on experience in cash flow forecasting and analysis.
- Improve liquidity management and working capital efficiency.
- Develop skills to anticipate financial challenges and risks.
- Enhance decision-making with data-driven insights.
- Increase professional competence and value in finance roles.

## Organizational Benefits

- Strengthen liquidity management and cash planning processes.
- Improve accuracy of financial forecasts and operational decisions.
- Reduce risks of cash shortages or mismanagement.
- Support strategic initiatives with reliable financial insights.
- Build in-house expertise in cash flow forecasting and analysis.

## Instructional Methodology

- Instructor-led interactive sessions
- Hands-on exercises using real cash flow data
- Excel-based modeling and scenario analysis
- Case studies simulating real-world financial challenges
- Group discussions, collaborative problem-solving, and Q&A sessions

## Course Outline

- Module 1: Introduction to Cash Flow Management and Forecasting
- Module 2: Components of Cash Flow – Operating, Investing, and Financing Activities
- Module 3: Preparing Accurate Cash Flow Forecasts
- Module 4: Analyzing Cash Inflows and Outflows
- Module 5: Scenario and Sensitivity Analysis for Cash Flow Planning
- Module 6: Using Excel Tools for Cash Flow Modeling
- Module 7: Working Capital and Liquidity Management
- Module 8: Identifying and Managing Cash Flow Risks
- Module 9: Case Studies – Real-World Cash Flow Challenges
- Module 10: Capstone Exercise – Comprehensive Cash Flow Forecasting and Analysis

## Certification

Upon successful completion, participants will receive a Certificate in Forecasting and Analyzing Cash Flow, demonstrating their ability to prepare, analyze, and interpret cash flow data to support informed financial planning and decision-making.

## Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation's unique goals.

### In-House / Customized Training

Interested in running this course for your team?

Please contact us:

TEL:

**+601116373203**

EMAIL:

**info@mawaevents.net**

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