

FINANCIAL BOOTCAMP FOR NON - FINANCIAL PROFESSIONALS TRAINING

“Empowering Professionals to Make Confident Decisions with Core Financial Knowledge”

Schedule

Venue (InHouse)	Fees
At Your Organization Premises	Ask For The Quotation

Introduction

Non-financial professionals often face challenges when interpreting financial information and understanding the implications of business decisions. This Financial Bootcamp equips participants with essential financial knowledge, tools, and techniques to confidently engage with financial data, support business decisions, and improve organizational performance.

Through interactive sessions, practical exercises, and real-world case studies, participants will gain the skills needed to read financial statements, analyze key metrics, and apply financial insights to daily business operations.

Objectives

By the end of this course, participants will be able to:

- Understand fundamental financial and accounting concepts.
- Interpret income statements, balance sheets, and cash flow statements.
- Apply budgeting, forecasting, and cost control principles.
- Analyze financial performance using key ratios and metrics.
- Make informed operational and strategic decisions.
- Communicate effectively with finance teams and stakeholders.
- Integrate financial knowledge into their professional roles.

Why Attend

Financial literacy is critical for professionals across all functions. This bootcamp bridges the gap between operations and finance, enabling participants to understand financial implications, reduce errors, and contribute to better business decisions.

Target Audience

This course is suitable for:

- Non-finance managers and team leaders
- Project managers and department heads
- Business analysts and coordinators
- Professionals involved in decision-making processes
- Anyone seeking to enhance financial literacy for professional effectiveness

Individual Benefits

- Gain practical financial skills applicable to your role.
- Build confidence in interpreting and analyzing financial information.
- Enhance decision-making capabilities with financial insights.
- Communicate more effectively with finance teams.
- Improve career growth potential and professional credibility.

Organizational Benefits

- Develop a financially literate workforce capable of informed decisions.
- Align departmental operations with financial objectives.
- Reduce errors and miscommunication related to financial matters.
- Strengthen collaboration between finance and non-finance teams.
- Improve overall organizational performance and accountability.

Instructional Methodology

- Instructor-led interactive lectures and discussions
- Hands-on exercises using real financial data
- Case studies simulating real-world financial scenarios
- Group activities to reinforce learning
- Continuous feedback, Q&A, and applied exercises

Course Outline

Module 1: Introduction to Financial Concepts for Non-Financial Professionals

Module 2: Understanding Financial Statements – Income Statement, Balance Sheet, Cash Flow Statement

Module 3: Budgeting, Forecasting, and Cost Control Techniques

Module 4: Key Financial Ratios and Performance Metrics

Module 5: Financial Decision-Making for Non-Finance Professionals

Module 6: Risk Awareness and Financial Implications

Module 7: Effective Communication with Finance Teams

Module 8: Case Studies – Practical Application of Financial Knowledge

Module 9: Hands-On Exercises – Analyzing Financial Data

Module 10: Capstone Exercise – Applying Financial Insights to Real-World Scenarios

Certification

Upon successful completion, participants will receive a Certificate in Financial Bootcamp for Non-Financial Professionals, demonstrating their ability to understand financial information, analyze business performance, and make informed decisions in professional roles.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation's unique goals.

In-House / Customized Training

Interested in running this course for your team?

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