

FINANCIAL ANALYSIS WORKSHOP - A HANDS - ON APPROACH TRAINING

"Develop Practical Skills to Analyze Financial Statements and Drive Data-Driven Business Decisions."

Schedule

Venue (InHouse)	Fees
At Your Organization Premises	Ask For The Quotation

► **Available delivery methods:** In-House Training

Introduction

Effective financial analysis is essential for making informed business decisions and improving organizational performance. This hands-on workshop provides participants with practical techniques to interpret, analyze, and apply financial information for operational and strategic decision-making.

Through interactive exercises, case studies, and real-world examples, participants will gain the ability to evaluate financial statements, assess performance metrics, and identify opportunities for growth or cost optimization.

Objectives

By the end of this workshop, participants will be able to:

- Understand the key components of financial statements.
- Perform ratio analysis to evaluate organizational performance.
- Analyze cash flows, profitability, liquidity, and solvency.
- Identify trends, anomalies, and financial risks.
- Apply analytical techniques to support decision-making.
- Communicate findings effectively to stakeholders.
- Make informed recommendations based on financial insights.

Why Attend

Financial literacy and analytical skills are critical for professionals at all levels. This workshop empowers participants to move beyond basic reporting, providing the ability to interpret data, evaluate performance, and influence business strategy with confidence.

Target Audience

This workshop is suitable for:

- Finance and accounting professionals
- Managers and team leaders
- Business analysts and decision-makers
- Project managers and operational heads
- Professionals seeking practical financial analysis skills

Individual Benefits

- Gain hands-on experience in financial analysis techniques.
- Develop confidence in interpreting financial data.
- Improve problem-solving and decision-making skills.
- Enhance ability to identify financial risks and opportunities.
- Increase professional value and career advancement opportunities.

Organizational Benefits

- Strengthen decision-making through accurate financial insights.
- Identify operational inefficiencies and cost-saving opportunities.
- Improve performance tracking and reporting.
- Enhance financial transparency and accountability.
- Develop an analytically skilled workforce for sustainable growth.

Instructional Methodology

- Instructor-led interactive sessions
- Hands-on exercises with real-world financial data
- Case studies and practical problem-solving workshops
- Group discussions to reinforce learning
- Continuous feedback, Q&A sessions, and applied exercises

Course Outline

- Module 1: Overview of Financial Statements and Reporting
- Module 2: Profitability, Liquidity, and Solvency Analysis
- Module 3: Ratio Analysis – Key Techniques and Applications
- Module 4: Cash Flow Analysis and Management
- Module 5: Trend Analysis and Benchmarking
- Module 6: Financial Risk Identification and Assessment
- Module 7: Performance Evaluation and Decision Support
- Module 8: Practical Exercises – Analyzing Real-World Financial Statements
- Module 9: Case Studies – Financial Problem-Solving in Organizations
- Module 10: Capstone Exercise – Hands-On Financial Analysis Project

Certification

Upon successful completion, participants will receive a Certificate in Financial Analysis – Hands-On Approach, demonstrating their ability to analyze financial statements, evaluate performance, and support data-driven business decisions.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

In-House / Customized Training

Interested in running this course for your team?

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