

FINANCE FOR NON - FINANCE PROFESSIONALS TRAINING

"Gain Essential Financial Knowledge to Make Confident and Informed Business Decisions."

Schedule

Venue (InHouse)	Fees
At Your Organization Premises	Ask For The Quotation

► **Available delivery methods:** In-House Training

Introduction

Professionals without a finance background often struggle to interpret financial information and understand the financial impact of their decisions. This course equips participants with core financial skills and practical tools to read, analyze, and apply financial data in their roles.

Through interactive sessions, real-world case studies, and hands-on exercises, participants will develop the confidence to participate in financial discussions, support business decisions, and improve organizational performance.

Objectives

By the end of this course, participants will be able to:

- Understand basic financial and accounting concepts.
- Interpret key financial statements including income statements, balance sheets, and cash flow statements.
- Apply budgeting, cost control, and forecasting principles.
- Analyze financial performance using essential ratios and metrics.
- Make informed operational and strategic decisions.
- Communicate effectively with finance and accounting teams.
- Integrate financial knowledge into day-to-day professional activities.

Why Attend

Non-finance professionals are increasingly required to contribute to decisions with financial implications. This course bridges the gap between finance and operations, providing participants with practical skills and financial literacy to enhance decision-making, collaboration, and business impact.

Target Audience

This course is suitable for:

- Professionals without a finance background
- Managers and team leaders
- Project managers and department heads
- Business analysts and coordinators
- Anyone needing to understand financial data for decision-making

Individual Benefits

- Gain practical financial knowledge applicable to professional roles.
- Build confidence in interpreting financial statements and reports.
- Improve decision-making with financial insights.
- Communicate effectively with finance and accounting teams.
- Enhance professional credibility and career growth opportunities.

Organizational Benefits

- Improve decision-making across departments with financial awareness.
- Reduce miscommunication and errors in financial interpretation.
- Enhance alignment between operational and financial objectives.
- Build a financially literate workforce capable of supporting organizational goals.
- Strengthen collaboration between finance and non-finance teams.

Instructional Methodology

- Instructor-led interactive lectures
- Practical exercises and real-world case studies
- Group discussions and problem-solving activities
- Hands-on exercises for financial statement analysis and budgeting
- Continuous feedback and Q&A sessions

Course Outline

- Module 1: Introduction to Finance and Accounting Concepts
- Module 2: Understanding Financial Statements – Income Statement, Balance Sheet, Cash Flow
- Module 3: Key Financial Ratios and Performance Metrics
- Module 4: Budgeting, Forecasting, and Cost Control
- Module 5: Financial Decision-Making for Non-Finance Professionals
- Module 6: Risk Awareness and Financial Implications
- Module 7: Communicating with Finance Teams Effectively
- Module 8: Case Studies – Real-World Scenarios
- Module 9: Practical Exercises – Applying Financial Knowledge
- Module 10: Capstone Exercise – Making Informed Professional Decisions

Certification

Upon successful completion, participants will receive a Certificate in Finance for Non-Finance Professionals, demonstrating their ability to apply financial knowledge, interpret financial data, and make informed decisions in their professional roles.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation's unique goals.

In-House / Customized Training

Interested in running this course for your team?

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