MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

Phone: +601116373203 | **Email:** info@mawaevents.net

FINANCE FOR NON - FINANCE PROFESSIONALS – ILM ENDORSED

"Understand, Interpret, and Apply Financial Knowledge to Make Informed Business Decisions."

Schedule

Venue (InHouse)	Fees
At Your Organization Premises	Ask For The Quotation

Introduction

Managers and professionals without a finance background often face challenges in understanding financial information and making data-driven decisions. This ILM-endorsed course equips non-finance professionals with the fundamental financial concepts and practical tools needed to interpret financial data, communicate effectively with finance teams, and contribute to organizational decision-making.

Participants will gain hands-on experience in reading financial statements, budgeting, cost management, and evaluating business performance, enabling them to confidently make decisions that align with organizational goals.

Objectives

By the end of this course, participants will be able to:

- Understand basic financial terminology and concepts.
- Interpret key financial statements including balance sheets, income statements, and cash flow statements.
- Apply budgeting and cost control principles in operational decision-making.
- Evaluate financial performance using essential ratios and metrics.
- Make informed business decisions with financial insight.
- Communicate effectively with finance and accounting teams.
- Integrate financial considerations into day-to-day managerial responsibilities.

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Why Attend

Non-finance professionals play a critical role in organizational decision-making. This course provides the financial literacy and confidence needed to understand the impact of business decisions, bridge the gap between finance and operations, and enhance overall performance and profitability.

Target Audience

This course is suitable for:

- Managers and Team Leaders without a finance background
- Project Managers and Department Heads
- Professionals involved in operational or strategic decision-making
- Executives seeking to improve financial literacy
- Anyone who needs to interpret financial data for business decisions

Individual Benefits

- Gain practical knowledge of finance and accounting concepts.
- Develop the ability to read and interpret financial statements.
- Enhance decision-making through financial insight.
- Build confidence in communicating with finance professionals.
- Improve professional value and cross-functional effectiveness.

Organizational Benefits

- Enhance decision-making across departments with financial understanding.
- Improve alignment between operational and financial objectives.
- Reduce financial miscommunication and errors in business decisions.
- Develop financially literate leaders capable of contributing to profitability.
- Strengthen collaboration between finance and non-finance teams.

Instructional Methodology

- Instructor-led interactive sessions
- Real-world case studies and practical exercises
- Hands-on financial statement interpretation and analysis
- Group discussions and problem-solving exercises
- Continuous feedback, Q&A sessions, and applied learning activities

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Course Outline

Module 1: Introduction to Finance and Accounting Concepts

Module 2: Understanding Financial Statements – Balance Sheet, Income Statement, Cash Flow

Module 3: Key Financial Ratios and Performance Metrics

Module 4: Budgeting and Cost Control Fundamentals

Module 5: Financial Decision-Making for Non-Finance Professionals

Module 6: Interpreting Financial Data for Operational Decisions

Module 7: Communicating Effectively with Finance Teams

Module 8: Case Studies – Real-World Business Scenarios

Module 9: Risk Awareness and Financial Implications in Decision-Making

Module 10: Capstone Exercise – Making Business Decisions Using Financial Insights

Certification

Upon successful completion, participants will receive a Certificate in Finance for Non-Finance Professionals – ILM Endorsed, demonstrating their ability to interpret financial data, make informed decisions, and contribute effectively to business performance regardless of their finance background.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

In-House / Customized Training Interested in running this course for your team? Please contact us:	TEL: **+601116373203**	EMAIL: **info@mawaevents.net**

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