

## FINANCE FOR NON - FINANCE PROFESSIONALS - ILM ENDORSED

*“Understand, Interpret, and Apply Financial Knowledge to Make Informed Business Decisions.”*

### Schedule

Venue (InHouse)	Fees
At Your Organization Premises	Ask For The Quotation

► **Available delivery methods:** In-House Training

### Introduction

Managers and professionals without a finance background often face challenges in understanding financial information and making data-driven decisions. This ILM-endorsed course equips non-finance professionals with the fundamental financial concepts and practical tools needed to interpret financial data, communicate effectively with finance teams, and contribute to organizational decision-making.

Participants will gain hands-on experience in reading financial statements, budgeting, cost management, and evaluating business performance, enabling them to confidently make decisions that align with organizational goals.

### Objectives

By the end of this course, participants will be able to:

- Understand basic financial terminology and concepts.
- Interpret key financial statements including balance sheets, income statements, and cash flow statements.
- Apply budgeting and cost control principles in operational decision-making.
- Evaluate financial performance using essential ratios and metrics.
- Make informed business decisions with financial insight.
- Communicate effectively with finance and accounting teams.
- Integrate financial considerations into day-to-day managerial responsibilities.

## Why Attend

Non-finance professionals play a critical role in organizational decision-making. This course provides the financial literacy and confidence needed to understand the impact of business decisions, bridge the gap between finance and operations, and enhance overall performance and profitability.

## Target Audience

This course is suitable for:

- Managers and Team Leaders without a finance background
- Project Managers and Department Heads
- Professionals involved in operational or strategic decision-making
- Executives seeking to improve financial literacy
- Anyone who needs to interpret financial data for business decisions

## Individual Benefits

- Gain practical knowledge of finance and accounting concepts.
- Develop the ability to read and interpret financial statements.
- Enhance decision-making through financial insight.
- Build confidence in communicating with finance professionals.
- Improve professional value and cross-functional effectiveness.

## Organizational Benefits

- Enhance decision-making across departments with financial understanding.
- Improve alignment between operational and financial objectives.
- Reduce financial miscommunication and errors in business decisions.
- Develop financially literate leaders capable of contributing to profitability.
- Strengthen collaboration between finance and non-finance teams.

## Instructional Methodology

- Instructor-led interactive sessions
- Real-world case studies and practical exercises
- Hands-on financial statement interpretation and analysis
- Group discussions and problem-solving exercises
- Continuous feedback, Q&A sessions, and applied learning activities

## Course Outline

- Module 1: Introduction to Finance and Accounting Concepts
- Module 2: Understanding Financial Statements – Balance Sheet, Income Statement, Cash Flow
- Module 3: Key Financial Ratios and Performance Metrics
- Module 4: Budgeting and Cost Control Fundamentals
- Module 5: Financial Decision-Making for Non-Finance Professionals
- Module 6: Interpreting Financial Data for Operational Decisions
- Module 7: Communicating Effectively with Finance Teams
- Module 8: Case Studies – Real-World Business Scenarios
- Module 9: Risk Awareness and Financial Implications in Decision-Making
- Module 10: Capstone Exercise – Making Business Decisions Using Financial Insights

## Certification

Upon successful completion, participants will receive a Certificate in Finance for Non-Finance Professionals – ILM Endorsed, demonstrating their ability to interpret financial data, make informed decisions, and contribute effectively to business performance regardless of their finance background.

## Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
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- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

### In-House / Customized Training

Interested in running this course for your team?

Please contact us:

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