MAWA EVENTS

Address: No. 857, Block A2. Leisure Commerce Square - No 9., 46150 Petaling Jaya, Selangor, Malaysia

Phone: +601116373203 | **Email:** info@mawaevents.net

FINANCE FOR NON - FINANCE MANAGERS

"Equip Managers with Essential Financial Skills to Make Confident, Data-Driven Decisions."

Schedule

Venue (InHouse)	Fees
At Your Organization Premises	Ask For The Quotation

Introduction

Managers often need to make critical decisions without a strong finance background. This course provides non-finance managers with a clear understanding of core financial concepts, accounting principles, and performance metrics, enabling them to interpret financial data and make informed decisions that positively impact their organization.

Through practical exercises, real-world case studies, and interactive sessions, participants will gain the skills needed to analyze financial statements, manage budgets, and evaluate business performance effectively.

Objectives

By the end of this course, participants will be able to:

- Understand key financial and accounting concepts relevant to managerial decisions.
- Interpret financial statements, including income statements, balance sheets, and cash flow statements.
- Apply budgeting, forecasting, and cost management techniques.
- Analyze financial performance using key ratios and metrics.
- Make informed operational and strategic business decisions.
- Communicate effectively with finance and accounting teams.
- Integrate financial insights into day-to-day management practices.

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Why Attend

Non-finance managers often struggle to bridge the gap between operations and financial decision-making. This course empowers managers with practical financial knowledge, helping them reduce errors, improve resource allocation, and enhance overall organizational performance.

Target Audience

This course is suitable for:

- Managers and Team Leaders without a finance background
- Project Managers and Department Heads
- Executives involved in operational or strategic decision-making
- Professionals seeking to enhance financial literacy for better managerial decisions

Individual Benefits

- Gain practical financial knowledge applicable to management roles.
- Improve confidence in analyzing financial data and making informed decisions.
- Enhance problem-solving and strategic thinking skills.
- Communicate effectively with finance teams and stakeholders.
- Increase professional value and career advancement opportunities.

Organizational Benefits

- Improve managerial decision-making and financial accountability.
- Align operational and financial objectives for better performance.
- Reduce risks and errors due to financial misinterpretation.
- Strengthen collaboration between finance and non-finance teams.
- Develop a financially aware managerial workforce.

Instructional Methodology

- Instructor-led interactive sessions
- Practical exercises using real-world financial scenarios
- Case studies and problem-solving workshops
- Group discussions to enhance applied learning
- Continuous feedback, Q&A sessions, and applied exercises

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Course Outline

Module 1: Introduction to Finance and Accounting for Managers

Module 2: Understanding Financial Statements – Income Statement, Balance Sheet, Cash Flow

Module 3: Budgeting and Forecasting Techniques

Module 4: Key Financial Ratios and Performance Metrics

Module 5: Cost Management and Operational Decision-Making

Module 6: Financial Risk Awareness and Decision Implications

Module 7: Communicating with Finance Teams Effectively

Module 8: Case Studies – Real-World Managerial Scenarios

Module 9: Practical Exercises – Applying Financial Insights

Module 10: Capstone Exercise – Making Informed Business Decisions

Certification

Upon successful completion, participants will receive a Certificate in Finance for Non-Finance Managers, demonstrating their ability to interpret financial data, make informed decisions, and integrate financial insights into managerial practices.

Why Choose MAWA Events

- **Global Expertise:** More than 17 years of experience in professional training and consulting.
- **Industry-Leading Faculty:** Courses delivered by seasoned professionals with hands-on experience.
- **Practical Insights:** Learn to turn theory into actionable strategies for real-world business impact.
- **Client-Focused Solutions:** Customized programs designed to achieve your organisation’s unique goals.

In-House / Customized Training Interested in running this course for your team? Please contact us:	TEL: **+601116373203**	EMAIL: **info@mawaevents.net**

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